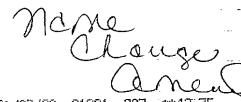
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O3 JAN 24 PH 4: 27
DIVISION OF CLASSICATION

103 103



ACCOUNT NO. : 072100000032

REFERENCE : 906458 7130633

AUTHORIZATION :

COST LIMIT : \$ PPD

ORDER DATE: January 24, 2003

ORDER TIME : 1:52 PM

ORDER NO. : 906458-005

CUSTOMER NO: 7130633

CUSTOMER: Ms. Suzanne .. Thompson

International Speedway 1801 West International

Speedway Boulevard

Daytona Beach, FL 321141243

DOMESTIC AMENDMENT FILING

NAME: SEASONAL SERVICES, INC.

EFFECTIVE DATE:

XX ___ ARTICLES OF AMENDMENT

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

XX (6) SIX CERTIFIED COPIES

XX (2) TWO GOODSTANDING REFLECTING NAME CHANGE

CONTACT PERSON: Ginger Simmons -- EXT# 1139

EXAMINER'S INITIALS:

ARTICLES OF AMENDMENT TO ARTICLES OF INCORPORATION OF

 SEASONAL SERVICES, INC.	10000000000000000000000000000000000000
	ED 24 P
 (present name)	To E
P95000057497 (Document Number of Corporation (If known)	29 P
(Document runner of Corporation (in Known)	

Pursuant to the provisions of section 607.1006, Florida Statutes, this Florida profit corporation adopts the following articles of amendment to its articles of incorporation:

FIRST: Amendment(s) adopted: (indicate article number(s) being amended, added or deleted)

ARTICLE I of the Articles of Incorporation of Seasonal Services, Inc. is amended to read as follows:

ARTICLE I

Then name of this corporation is: ASC PROMOTIONS, INC.

SECOND: If an amendment provides for an exchange, reclassification or cancellation of issued shares, provisions for implementing the amendment if not contained in the amendment itself, are as follows:

THIRD:	The date of each amendment's adoption: January 15, 2003			
FOURTH	: Adoption of Amendment(s) (CHECK ONE)			
	The amendment(s) was/were approved by the shareholders. The number of votes cast for the amendment(s) was/were sufficient for approval.			
	The amendment(s) was/were approved by the shareholders through voting groups. The following statement must be separately provided for each voting group entitled to vote separately on the amendment(s):			
"The number of votes cast for the amendment(s) was/were sufficient for approval by(voting group)				
	The amendment(s) was/were adopted by the board of directors without shareholder action and shareholder action was not required.			
12	The amendment(s) was/were adopted by the incorporators without shareholder action and shareholder action was not required.			
	Signed this 20th day of JANUARY , 2003			
Signature	Reu Robett			
(By the Chairman or Vice Chairman of the Board of Directors, President or other officer if adopted by the shareholders)				
OR .				
(By a director if adopted by the directors)				
OR				
	(By an incorporator if adopted by the incorporators)			
GLENN R. PADGETT (Typed or printed name)				
Incorporator				
	(Title)			