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BASIC AMENDMENT

BLK MARKETING, INC.

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**ARTICLES OF AMENDMENT  
TO  
ARTICLES OF INCORPORATION  
OF  
BLK MARKETING, INC.**

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Pursuant to the provisions of Section 607.1006, Florida Statutes, this Corporation adopts the following Articles of Amendment to its Articles of Incorporation:

**FIRST:** THAT ARTICLE I BE AMENDED TO READ AS FOLLOWS:

The name of the corporation is:

**RESPONSE DIRECT, INC.**

**SECOND:** The date of the adoption of the amendment by the sole member of the Board of Directors and the Shareholders was 3/17, 1999.

**THIRD:** Adoption of Amendment

The foregoing amendment was submitted to a vote of the shareholders of the Corporation, which vote was evidenced by written action of the shareholders of the Corporation's issued and outstanding shares.

IN WITNESS WHEREOF, I hereunto sign my name and affirm that the statements made herein are true under the penalties of perjury, this 17<sup>th</sup> day of MARCH 1999.

By: 

Name: William G. Karniol

Title: President

Mara Lerner, Esq.  
Proskauer Rose LLP  
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