

P95000049049

COVER LETTER FOR FILING ARTICLES

STEVE HOFFMAN
651 MAIN ST.
ALTAMONTE SPRINGS, FL.
32701

Secretary of State
Div. of Incorporation
(address of the secreBox 6327
Tallahassee, FL 32314

300001493583
-05/18/95--01084--013
****122.50 ****122.50

Re: FLORIDA DIRECT MARKETING SYSTEMS, INC.
Dear Secretary of State:

I enclose an original and two copies of the proposed Articles of Incorporation of FLORIDA DIRECT MARKETING SYSTEMS, INC.

payment in the amount of \$122.50 for the following fees:

Filing Articles of Incorporation\$_____

First year annual franchise tax\$_____

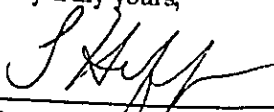
TOTAL

\$_____

Also enclosed is

Please file the original Articles and return the certified copies to me at the above address.

Very truly yours,



Steven Hoffman
Incorporator

FILED
95 JUN 19 7 19 47
TALLAHASSEE, FLORIDA

W95-10717

789, 634, 706, 671

SAB
5/22/95



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State

May 22, 1995

STEVEN HOFFMAN
651 MAIN ST.
ALTAMONTE SPRINGS, FL 32701

SUBJECT: FLORIDA DIRECT MARKETING SYSTEMS, INC.
Ref. Number: W95000010717

We have received your document for FLORIDA DIRECT MARKETING SYSTEMS, INC. and your check(s) totaling \$122.50. However, the enclosed document has not been filed and is being returned for the following correction(s):

According to section 607.0202(1)(b) or 617.0202(1)(b), Florida Statutes, you must list the corporation's principal office, and if different, a mailing address in the document. If the principal address and the registered office address are the same, please indicate so in your document.

We regret that we were unable to contact you by phone. Please return the corrected document with a letter providing us with a telephone number where you can be reached during working hours.

Please return your document, along with a copy of this letter, within 60 days or your filing will be considered abandoned.

If you have any questions concerning the filing of your document, please call (904) 487-6926.

Sheldon Bream
Document Specialist

Letter Number: 995A00025938

ARTICLES OF INCORPORATION
OF

FLORIDA DIRECT MARKETING SYSTEMS, INC.

FILED

95 JUL 19 AM 9 47

STATE
FLORIDA

ONE: The name of the corporation is: FLORIDA DIRECT MARKETING SYSTEMS, INC.

TWO: The purpose of this corporation is to engage in any lawful act or activity for which a corporation may be organized under the General Corporation Law of the State of Florida, other than the banking business, the trust company business or the practice of a profession permitted to be incorporated by the State of Florida.

THREE: the name and address in this State of the Corporation's initial agent for service of process is: Steven Hoffman, 651 Main St, Altamonte Springs, FL 32701.

FOUR: This corporation is authorized to issue only one class of shares of stock which shall be designated common stock. The total number of shares it is authorized to issue is 100 shares.

FIVE: The names and addresses of the persons who are appointed to act as the initial directors of the corporation are:

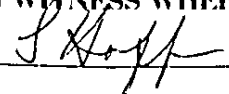
NAME:	ADDRESS:
Steven Hoffman	651 Main St, Altamonte Springs, FL 32701
David Thornton	7005 Lorel, Skokie, IL 60077
Lori Hoffman	7005 Lorel, Skokie, IL 60077

SIX: The principal office of the corporation shall be at 651 Main Street, Altamonte Springs, FL 32701.

SEVEN: The liability of the directors of the corporation for monetary damages shall be eliminated to the fullest extent possible under the laws of the State of Florida.

EIGHT: The corporation is authorized to indemnify the directors and the officers of the corporation to the fullest extent permissible under the laws of the State of Florida.

STEVEN HOFFMAN does hereby accept designation of registered agent.
IN WITNESS WHEREOF.



Secretary