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ARTICLES OF INCORPORATION

OF

HISPANIC ADVERTISING TRADE SERVICES, INC.

95 JUN 20 PH 2: 40
SENTARY OF STATE
TALLAMASSEE, FLORIDA

The undersigned adopts the following Articles of Incorporation to form a corporation under the laws of the State of Florida.

ARTICLE 1 -NAME

The name of the corporation shall be Hispanic Advertising Trade Services, Inc.

ARTICLE II - COMMENCEMENT & DURATION

The corporation shall commence its existence on June 19, 1995 and shall exist perpetually unless sooner dissolved according to law.

ARTICLE III - ADDRESS

The mailing address of the corporation is 2265 SW 28 St., Coconut Grove FL 33133.

ARTICLE IV - STATED CAPITAL

The corporation is authorized to issue the following capital stock:

No. Shares Cl

Classification

Par Value

1000

Common

\$1.00

Subject to applicable Florida statutes, every Sharcholder, upon the sale of any new stock of the corporation of the same kind, class or series as he or she already holds, shall have the

Prepared by: ANN FISHER, P.A. 1514 Zalota Avenus Coral Gabler, PL 33146 305-665-5944 Fla Bar No; 0328227 right to purchase his or her pro rata share thereof (as nearly as may be done without issuance of fractional shares) at the price at which it is offered to others.

ARTICLE V - REGISTERED AGENT

The name and address of the Registered Agent of the corporation is Ileana Aleman, 2265 SW 28 St. Coconut Grove, FL 33133.

ARTICLE VI - INCORPORATOR

The name and address of the incorporator of the corporation is Ileana Aleman, 2265 SW 28 St., Coconut Grove FL 33133.

ARTICLE VII - BOARD OF DIRECTORS

The corporation shall have three directors initially. The number of directors may be increased or decreased from time to time thereafter according to the bylaws of the corporation but shall never be less than one. The names and street addresses of the initial directors of this corporation are:

Heana Aleman 2265 SW 28 St. Coconut Grove FL 33133 Priscilla Cortizas 1840 Tigertail Avc. Coconut Grove FL 33133

Emmie Vasquez 8527 Crespi Blvd. Miami Beach FL 33141

ARTICLE VIII - SHAREHOLDER PROPERTY

Private property of the shareholders shall not be subject to the payment of the corporation's debts. The corporation shall have a first lien on the shares of its shareholders and upon the dividends due them for any indebtedness of the shareholders to the corporation.

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ARTICLE IX - AMENDMENTS TO ARTICLES

The Directors shall have the power to amend or repeal these Articles of Incorporation with not less than a two-thirds vote of the common stock.

IN WITNESS WHEREOF, the undersigned incorporator executes these Articles of

Incorporation this 1972 day of fuel , 1975.

Incorporator

ACCEPTANCE BY REGISTERED AGENT

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN "HIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUITES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

Registered Agent

Date: June 17, 1995

FILED
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SECRETARY OF STATE
TALLAMASSEE, FI POPIE