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MARTHA A. KIMBALL
ATTORNEY AT LAW

P.O. BOX 7168
CLEARWATER, FLORIDA 34618
(813) 447-3207

June 9, 1995

Ms. Terri Buckley
Division of Corporations
409 E. Gaines Street
Tallahassee, FL 32399

SECRET
JUL 15 1995
TALLAHASSEE, FLORIDA

Dear Ms. Buckley:

Enclosed are the necessary documents to commence a new corporation named SERENA'S HAIR & NAIL, INC., as follows:

1. Articles of Incorporation
2. Certificate of Designation of Registered Agent/
Registered Office
3. Check for \$122.50 in payment of the following fees:

(a) Filing Fees	\$70.00
(b) Certified Copy	52.50
Total	\$122.50

Please return the Certified Copy to me at the address shown on this letterhead.

In addition, please stamp the enclosed copy with "Filed and Date" and return it to me immediately in the envelope enclosed.

Thank you very much for your assistance.

Sincerely,

Martha A. Kimball
Martha A. Kimball

MAK:sc

Enclosures

cc: Serena Neumann

6/15/95
JK

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-06/20/95-01113-001
***122.50 ***122.50

ARTICLES OF INCORPORATION

OF

SERENA'S HAIR & NAIL DESIGN, INC.

THE UNDERSIGNED, for the purpose of beginning a Corporation under the laws of the State of Florida, Chapter 607, General Corporation Act, providing for the formation, liabilities, rights, privileges and immunities of a Corporation for profit generally, hereby makes, subscribes, acknowledges and files these Articles for the purpose of becoming a Corporation under the laws of the State of Florida.

ARTICLE I - NAME

The name of this Corporation shall be:

SERENA'S HAIR & NAIL DESIGN, INC.

The principal place of business of this corporation shall be:

11936 Seminole Blvd.
Largo, FL 34649

ARTICLE II - GENERAL PURPOSES

The general purpose for which this corporation is organized is the transaction of any and all lawful business for which corporations may be incorporated pursuant to Chapter 607, Florida Statutes.

ARTICLE III - CAPITAL STOCK

The total number of shares of capital stock authorized to be issued by the Corporation shall be 10,000 shares having a par value of One Dollar (\$1.00) per share. Each of the said shares of stock shall entitle the holder thereof to one (1) vote at any meeting of the shareholders. All or any part of said capital stock may be paid in money or in property (other than stock and securities) at a fair valuation to be fixed by the Board of Directors. All stock, when issued, shall be fully paid and nonassessable.

ARTICLE IV - CAPITAL TO BEGIN BUSINESS

The amount of capital with which this Corporation will begin business will be a minimum of FIVE HUNDRED DOLLARS (\$500.00).

ARTICLE V - REDUCTION IN STATED CAPITAL

The stated capital of this corporation shall not be reduced by action of the Board of Directors where such reduction is not accompanied by any action requiring or constituting an amendment of the Articles of Incorporation.

ARTICLE VI - TERM OF EXISTENCE

This Corporation shall be effective upon filing of these Articles of Incorporation, and shall exist perpetually thereafter unless dissolved according to law.

ARTICLE VII- BOARD OF DIRECTORS

The number of directors of this Corporation shall not be less than one (1). From time to time, the number of directors may be increased or diminished by resolutions adopted by the shareholders, but shall never be less than one (1). Subject to the By-Laws of the Corporation, meetings of the directors may be held within or without the State of Florida.

ARTICLE VIII - FIRST BOARD OF DIRECTORS

The name and street address of the members of the First Board of Directors of this Corporation, who, subject to these Articles of Incorporation, the By-Laws of this Corporation and the laws of the State of Florida, shall hold office for the first year of existence of this Corporation, or until an election is held by the shareholders for the election of permanent directors or until the successors have been duly elected and qualified are:

<u>Name</u>	<u>Address</u>
Serena L. Neumann	11118 91st Terrace North Seminole, FL 34642

ARTICLE IX - REMOVAL OF A DIRECTOR

Any director of the Corporation may be removed at any annual or special meeting of the shareholders by the same vote as that required to elect a director.

ARTICLE X - INITIAL REGISTERED OFFICE AND REGISTERED AGENT

Initial Registered Office: The address of the initial registered office of the Corporation in the State of Florida is:

11936 Seminole Boulevard
Largo, FL 34649

Initial Registered Agent: The registered agent of the Corporation at the registered office of the Corporation is:

Serena L. Neumann

ARTICLE XI - INCORPORATORS

The name and address of the subscriber to these Articles of Incorporation is:

Serena L. Neumann
11118 91st Terrace North
Seminole, FL 34642

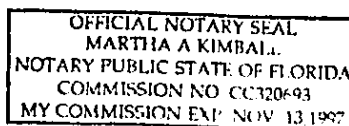
IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation this 9th day of June, 1995.

Serena L. Neumann
Serena L. Neumann

STATE OF FLORIDA
COUNTY OF PINELLAS

I HEREBY CERTIFY that on the 9th day of June, 1995, the foregoing ARTICLES OF INCORPORATION were acknowledged before me by SERENA L. NEUMANN, who (X) is personally known to me or () who provided Florida Driver's License as proof of identification and who did not take an oath.

Martha A Kimball
Notary Public, State of Florida



JUN 15 11:03 AM '95
SECTION OF CORPORATIONS
TALLAHASSEE, FLORIDA

CERTIFICATE OF DESIGNATION
REGISTERED AGENT/REGISTERED OFFICE

Pursuant to the provisions of Section 607.0501, Florida Statutes, the undersigned corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the corporation is **SERENA'S HAIR & NAIL DESIGN, INC.**
2. The name and address of the registered agent and office are:

Serena L. Neumann
11936 Seminole Blvd.
Largo, FL 34649

EXECUTED this 9th day of June, 1995.


SERENA L. NEUMANN, PRESIDENT

ACCEPTANCE BY REGISTERED AGENT

Having been named to accept service of process for the above stated corporation, at the place designated in this certificate, I hereby agree to act in this capacity, and I further agree to comply with the provisions of all statutes relative to the proper and complete performance of my duties, and I accept the duties and obligation of my position as Registered Agent.


SERENA L. NEUMANN
Registered Agent

Date: June 9, 1995