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ACCOUNT NO. : 072100000032

REFERENCE: 599486 1299A

AUTHORIZATION :

COST LIMIT : 9 PREPAID

ORDER DATE : May 15, 1995

ORDER TIME : 5:26 PM

ORDER NO. : 599486

CUSTOMER NO: 1299A

CUSTOMER: Harry B. Stackhouse, Eaq

CLARK PARTINGTON HART LARRY BOND STACKHOUSE & STONE

P.o. Box 13010

Pengacola, FL 32591

DOMESTIC FILING

NAME: HERITAGE GREETINGS, INC.

XXX ARTICLES OF INCORPORATION A CERTIFICATE OF LIMITED PARTNERSHIP

PLEASE RETURN THE FOLLOWING AS PROOF OF FILING:

CERTIFIED COPY

PLAIN STAMPED COPY

CERTIFICATE OF GOOD STANDING NANCY HENDRICKS MAY: 1 6 1995

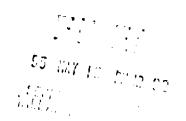
CONTACT PERSON: Karen B. Rozar

EXAMINER'S INITIALS:

#### ARTICLES OF INCORPORATION

OF

## HERITAGE GREETINGS, INC.



The undersigned incorporator, LARRY GUNTER, a natural person competent to contract, hereby presents these Articles of Incorporation for the formation of a corporation under the provisions of Chapter 607, Florida Statutes.

### ARTICLE I - MAME

The name of this corporation is HERITAGE GREETINGS, INC.

### ARTICLE II - PRINCIPAL OFFICE

The address of the principal office of the corporation is 5235 Soundside Drive, Gulf Breeze, Florida 32562.

### ARTICLE III - PURPOSE

This corporation is organized for the purpose of transacting any and all lawful business under the laws of the State of Florida and the laws of the United States.

#### ARTICLE IV - CAPITAL STOCK

This corporation is authorized to issue ten thousand (10,000) shares of \$.01 par value common stock.

# ARTICLE V - TERM OF EXISTENCE

This corporation shall have perpetual existence.

## ARTICLE VI - RESTRICTIONS ON TRAMSFER OF STOCK

Unless waived by written agreement among this corporation and its shareholders, shares held by persons receiving shares in the initial issue of stock in this corporation may not be resold to other persons unless such shares are first offered to this

corporation, and, if not so purchased, then to the other share-holders at the price and terms identical to the proposed sale to a third person. The restrictions contained in this Article VI may be modified by a separate written agreement among the corporation and the shareholders receiving shares in the initial issuance of stock of the corporation.

# ARTICLE VII - INITIAL REGISTERED OFFICE AND AGENT

The address of the initial registered office of this corporation shall be 5235 Soundside Drive, Gulf Breeze, Florida 32562, and the name of the initial registered agent of this corporation at that address is Larry Gunter.

# ARTICLE VIII - INITIAL BOARD OF DIRECTORS

This corporation shall have one director initially. The number of directors may be either increased or diminished from time to time by the bylaws of the corporation, but shall never be less than one (1). The name and address of the initial director of this corporation are:

Larry Gunter 5235 Soundside Drive Gulf Breeze, FL 32562

#### ARTICLE IX - INCORPORATOR

The name and address of the person signing these Articles are:

Larry Gunter 5235 Soundside Drive Gulf Breeze, FL 32562

# ARTICLE X - COMMENCEMENT OF CORPORATE EXISTENCE

The date for commencement of this corporation's existence shall be the 9th day of May, 1995.

## ARTICLE XI - AMENDMENT

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.

INCORPORATOR:

LARRY GUNTER

### REGISTERED AGENT ACCEPTANCE

I do hereby accept the foregoing designation as registered agent of Heritage Greetings, Inc. Further, I am familiar with and accept the duties and obligations of such designation.

ZARRY GUNTER