TELEPHONE (308) 377-4100 TELEPAK (308) 377-4103

HOLAND H ST LOUIS UN

April 28, 1995

Division of Corporations Florida Secretary of State 409 East Gaines Street Tallahassee, Florida 32399

Re: SFV Card Corporation

700001481667 -05/09/95--01137--007 ****122.50 ****122.50

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Dear Sir/Madam:

Enclosed please find Articles of Incorporation for SFV Card Corporation, along with our check in the amount of \$122.50 to cover the cost of filing and certification of same. Kindly return the certified copy to me in the enclosed self-addressed, postage paid envelope.

Thank you for your cooperation and assistance. Please do not hesitate to contact me if you have any questions.

Yours truly,

Roland R. St. Louis, Jr.

RSL\brf

Enclosures

ARTICLES OF INCORPORATION

OF

SPY CARD CORPORATION

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ARTICLE I - NAME AND BUSINESS ADDRESS

The name of this Corporation is SFV Card Corporation. Its principal office and business address is 230 Miracle Mile, Coral Gables, Florida 33134.

ARTICLE II - DURATION

The effective date of this Corporation shall be May 3, 1995, and this Corporation shall exist perpetually thereafter unless sooner dissolved according to law.

ARTICLE III - PURPOSE

The purpose of this Corporation is to engage in any activities or business permitted under the Laws of the United States and Florida, including, but not limited to, the retail sale of greeting cards, decorations, stationery, novelties and other articles.

ARTICLE IV - CAPITAL STOCK

The maximum number of shares which this Corporation is authorized to have outstanding at any time is 1,000 shares of common stock having a par value of \$.10 per share.

ARTICLE V - INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this Corporation shall be 2300 Miami Center, 201 South Biscayne Boulevard, Miami, Florida 33131-4329, and the initial registered agent of this Corporation at such office shall be Roland R. St. Louis, Jr., who upon accepting this designation agrees to comply with the provisions of Chapters 48 and 607, Florida Statutes? as amended from time to time, with respect to keeping an office open for service of process.

ARTICLE VI - INITIAL BOARD OF DIRECTORS

The initial Board of Directors shall consist of one member:
The number of directors may be increased or decreased from time to
time by vote of the Board of Directors, but in no case shall the
number of directors be less than one nor more than five. The name
and address of the sole initial Director is:

Name

Address

Stephen F. Vondra

230 Miracle Mile Coral Gables, Florida 33134

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ARTICLE VII - INCORPORATOR

The name and street address of the person signing these Articles of Incorporation is:

Name

Address

Adam M. Moskowitz

2300 Miami Center 201 South Biscayne Boulevard Miami, Florida 33131-4329

Adam M. Monkowitz,

STATE OF FLORIDA) SS:

The foregoing Articles of Incorporation of SFV Card Corporation were acknowledged before me this 28th day of April, 1995, by Adam M. Moskowitz, as Incorporator

Notary Public, State of Florida

My Commission Expires:_____

OFFICE OFFI

ACCEPTANCE OF REGISTERED AGENT

Having been named to accept service of process for SFV Card Corporation at the place designated in the Articles of Incorporation, Roland R. St. Louis, Jr., agrees to act in this capacity, and agrees to comply with the provisions of Section 4.091, Florida Statutes, relative to keeping open such office. Date: April 28, 1995.

ROLAND R. ST. LOUIS, JR.