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Monda, March 27, 1995

Secretary of State **Division of Corporations** P.O. Box 6327 Tallahassee, FL 32314-6327

RE: ALLIANCE MAX, INC. - AXTICLES OF INCORPORATION (New corporation) 03/28/95--01116--005 ****122.50 ****122.50

Dear Sirs:

Enclosed please find an original and two copies of the properly executed Articles of incorporation for ALLIANCE MAX, INC. a new Florida corporation. Also enclosed herewith please find my personal check payable to the order of the Florida Secretary of State in the amount of \$122.50.

The funds transmitted herewith include \$35.00 for the filing fee, \$52.50 for the certified copy and \$35.00 for the registered agent designation.

Please file these Articles of Incorporation at your earliest convenience and send the certified copy and acknowledgment to me at my office address shown below. Your prompt attention to this matter would be greatly appreciated.

Sincerely,

Mare-A. Rotz, L Marc A. Rothstein

MAR 3 0 1995 BSP

ARTICLES OF INCORPORATION OF ALLIANCE MAX, INC.

FILED 95 HAR 28 PM 1: 57 SECRETARY OF STATE 1 M LAHASSEE, FLORIDA

The undersigned incorporator(s), for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopt(s) the following Articles of Incorporation.

ARTICLE I. NAME

The name of the corporation shall be:

ALLIANCE MAX, INC.

ARTICLE IL PRINCIPLE OFFICE AND MAILING ADDRESS

The principle office of this corporation shall be 3515 SW 39th Blvd. #23B, Gainesville, FL 32608, and the mailing address shall be the same.

ARTICLE III. CAPITAL STOCK

The maximum number of shares of stock that this corporation is authorized to have outstanding at any one time is 1,000 shares with a par value of \$0.01 per share.

ARTICLE IV. INITIAL REGISTERED AGENT

The name and street address of the initial registered agent of the corporation shall be: Marc Rothstein, 3515 SW 39th Blvd. #23B, Gainesville, FL 32608

ARTICLE V. PURPOSE OF BUSINESS

The sole purpose of the corporation shall be to conduct the Amway business and its related activities.

ARTICLE VI. TERM OF EXISTENCE

This corporation is to exist perpetually.

ARTICLE VII. DIRECTORS

All corporate powers shall be exercised by or under the authority of, and the business and affairs of the corporation managed under the direction of, its Board of Directors, subject to any limitation set forth in these Articles of Incorporation. This corporation shall have one(1) Director initially. The name and street address of the initial member of the Board are:

MARC A. ROTHSTEIN

3515 SW 39th Blvd. #23B Gainesville, Fl 32608

ARTICLE VIII. OFFICERS

The name and address of the initial officer of the corporation who shall hold office for the first year of the corporation, or until his successors are elected or appointed are:

MARC A. ROTHSTEIN
Chairman, President, Treasurer & Secretary

3515 SW 39th Blvd. #23B Gainesville, FL 32608

ARTICLE IX. INCORPORATOR(S)

The name(s) and street address(es) of the incorporator(s) to these Articles of Incorporation is(are):

MARC A. ROTHSTEIN 3515 SW 39TH BLVD. #23B GAINESVILLE, FL 32608 IN WITNESS 'YHEREOF, the undersigned has (have) hereunto set his (their) hand(s) and seal(s) on this 27th day of March, 1995.

MARC A. ROTHSTEIN

Max Rethic

ACCEPTANCE OF REGISTERED AGENT DESIGNATED IN ARTICLES OF INCORPORATION

MARC A. ROTHSTEIN, having a business office identical with the principal office of the corporation named above, and having been named as Registered Agent to accept service of the process for the above corporation at the place designated in the above Articles of Incorporation, hereby accepts the appointment as Registered Agent and agrees to act in this capacity; agrees to comply with the provisions of all statutes relating to the proper and complete performance of his duties; and is familiar with and accepts the obligations of his position as Registered Agent.

MARC A. ROTHSTEIN

DATE: March 27, 1995

Pasobold 5508 Florida Dipartment of State Division of Corporations

PO Box 6327 Tallahassee, FL 32314

To whom it may concern,

Please be notified that Alliance Max, Inc. - Identification # P95000025508 - has changed its address and telephone number to:

322 Peachtree Hills Circle Atlanta, GA 30305

(404) 233-7366

Please call me if there are any questions.

Thank you,

Marc A. Rothstein

May Chi

President

6,89,-