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TRANSMITTAL LETTER

Department of State  
Division of Corporations  
P. O. Box 6327  
Tallahassee, FL 32314

000001440780  
-03/27/95--01105--004  
\*\*\*131.25 \*\*\*131.25

SUBJECT: HOOK MARKETING SYSTEMS, INCORPORATED  
(Proposed corporate name - must include suffix)

Enclosed is an original and one (1) copy of the articles of incorporation and a check for :

☐ \$70.00  
Filing Fee

☐ \$78.75  
Filing Fee  
& Certificate

☐ \$122.50  
Filing Fee  
& Certified Copy

☒ \$131.25  
Filing Fee,  
Certified Copy  
& Certificate

Additional Copy Required

FROM:

Calvin W. Hesse

Name (printed or typed)  
PO Box 277  
1010 Hammock Circle

Address

Tarpon Springs, FL 34689

City, State & Zip

(813) 937-9199

Daytime Telephone number

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS  
95 MAR 27 AM 10:10

NOTE: Please provide the original and one copy of the articles.

KAN 3-28

FILED  
SECRETARY OF STATE  
DIVISION OF CORPORATIONS

## ARTICLES OF INCORPORATION

95 MAR 27 AM 10:11

*The undersigned incorporator(s), for the purpose of forming a corporation under the Florida Business Corporation Act, hereby adopt(s) the following Articles of Incorporation.*

### ARTICLE I NAME

The name of the corporation shall be:

HOOK MARKETING SYSTEMS, INCORPORATED

### ARTICLE II PRINCIPAL OFFICE

The principal place of business and mailing address of this corporation shall be:

Place of Business: 1010 Hammock Circle, Tarpon Springs, FL 34689

Mailing Address: P.O. Box 277, Tarpon Springs, FL 34689

### ARTICLE III SHARES

The number of shares of stock that this corporation is authorized to have outstanding at any one time is:

100,000 shares of common stock having a par value of one dollar (\$1.00) per share.

### ARTICLE IV INITIAL REGISTERED AGENT AND STREET ADDRESS

The name and address of the initial registered agent is:

Calvin W. Hesse  
1010 Hammock Circle  
Tarpon Springs, FL 34689

**ARTICLE V INCORPORATOR(S)**

The name(s) and street address(es) of the incorporator(s) to these Articles of Incorporation is(are):

Calvin W. Hesse  
1010 Hammock Circle  
Tarpon Springs, FL 34689

The undersigned incorporator(s) has(have) executed these Articles of Incorporation this

22nd day of March, 19 95.

  
\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Signature

Articles of Incorporation  
Filing Fee - \$35

**CERTIFICATE OF DESIGNATION OF  
REGISTERED AGENT/REGISTERED OFFICE**

PURSUANT TO THE PROVISIONS OF SECTION 607.0501 or 617.0501, FLORIDA  
STATUTES, THE UNDERSIGNED CORPORATION, ORGANIZED UNDER THE LAWS  
OF THE STATE OF FLORIDA, SUBMITS THE FOLLOWING STATEMENT IN  
DESIGNATING THE REGISTERED OFFICE/REGISTERED AGENT, IN THE STATE OF  
FLORIDA.

1. The name of the corporation is: HOOK MARKETING SYSTEMS, INCORPORATED

2. The name and address of the registered agent and office is:

Calvin W. Hesse

(Name)

1010 Hammock Circle

(P.O. Box or Mail Drop Box NOT acceptable)

Tarpon Springs, FL 34689

(City/State/Zip)

*Having been named as registered agent and to accept service of process for the  
above stated corporation at the place designated in this certificate, I hereby accept  
the appointment as registered agent and agree to act in this capacity. I further agree  
to comply with the provisions of all statutes relating to the proper and complete per-  
formance of my duties, and I am familiar with and accept the obligations of my posi-  
tion as registered agent.*

  
(Signature)

March 22, 1995

(Date)