00017183

February 15, 1995

Secretary of State State of Florida Division of Corporations P. O. Box 6327 Tallahassee, FL 32314

Attention: Bureau of Corporate Records

RE: IMSA Advertising, Inc.

To whom it may concern:

I have enclosed herewith an executed original and one copy of the Articles of Incorporation for the above referenced corporation. I have enclosed a check in the amount of \$122.50 to cover the applicable filing fees required (\$35.00), certified copy (\$52.50), and Registered Agent designation (\$35.00). Please return a certified copy to us in the self-addressed, stamped envelope enclosed herewith.

Thank you for your cooperation.

DANIEL T. WHITE

Clo International Motor

Sybrts Assin 3502 Henderson Blud.

Tampa, FL 33609

Very truly yours,

H. SIL : MAR - 2 1995

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ARTICLES OF INCORPORATION

OF

IMSA ADVERTISING, INC.

Article I: Name

The name of the corporation is IMSA ADVERTISING, INC.

Acticle II: Duration

This corporation shall have perpetual existence.

Article III: Purpose

This corporation is organized for the purpose of transacting any and all lawful business.

Article IV: Principal Office and Mailing Address

The principal office and mailing address of this corporation shall be IMSA Advertising, Inc., 3502 Henderson Blvd., Tampa, FL 33609.

Article V: Capital Stock

This corporation is authorized to issue 100 shares of common stock, \$.01 par value per share.

Article VI: Initial Registered Office and Agent

The street address of the initial registered office of this corporation is 3502 Henderson Blvd., Tampa, FL 33609, and the name of the initial registered agent of this corporation at that address is Daniel T. White, Esq.

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THESE ARTICLES OF INCORPORATION, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.

Daniel T. White

Dated: February 16, 1995.

Article VII: Incorporator

The name and address of the person signing these Articles of Incorporation is:

Daniel T. White, Esquire 3502 Henderson Blvd. Tampa, FL 33609



IN WITNESS WHEREOF, the undersigned has executed these Articles of Incorporation this 1611 day of February, 1995.

Daniel T. White, Esquire,

Incorporator