

MICHAEL J. BRUDNY, P.A.

SECRETARY,
TALLAHASSEE

1 DE 1117 FEB 16 1965

ARTICLES OF INCORPORATION

OF
AUTHENTIC TEAM MERCHANDISE, INC.

FILED
95 FEB 15 AM 9 14
SECRETARY OF STATE
TALLAHASSEE FLORIDA

The undersigned, for the purpose of forming a corporation under the Florida General Corporation Act, do hereby adopt the following Articles of Incorporation:

ARTICLE I - NAME

The name of the corporation is AUTHENTIC TEAM MERCHANDISE, INC.

ARTICLE II - DURATION

The duration of the Corporation shall be perpetual.

ARTICLE III - PURPOSE

The general purpose for which the corporation is organized is to transact any lawful business for which corporations may be incorporated under the Florida General Corporation Act, including but not limited to business relating to the marketing and sale of merchandise with logos of sports teams.

ARTICLE IV - CAPITALIZATION

The aggregate number of shares which the corporation is authorized to issue is One Thousand (1,000). Such shares shall be of a single class, and shall have a par value of One Dollar (\$1.00).

ARTICLE V - REGISTERED OFFICE AND AGENT

The street address of the initial registered office of the corporation is 4830 W. Kennedy Blvd. #750, Tampa, Florida 33609 and the name of the initial registered agent at such address is Michael J. Brudny.

ARTICLE VI - PRINCIPAL OFFICE

The principal office of the corporation is at 2406 Vandervort Road, Lutz, Fla. 33549.

ARTICLE VII - DIRECTORS

The number of directors constituting the initial board of directors of the corporation is two(2). The names and addresses of each person who is to serve as a member of the initial board of directors is:

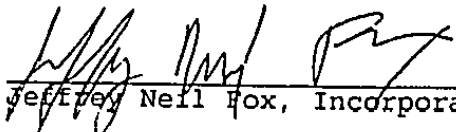
Name	Address
Jeffrey Neil Fox	2406 Vandervort Rd. Lutz, Fla. 33549
Sara Ann Fox	2406 Vandervort Rd. Lutz, Fla. 33549

ARTICLE VIII - INCORPORATORS

The name and address of the person signing these Articles of Incorporation is:

Name	Address
Jeffrey Neil Fox	2406 Vandervort Rd. Lutz, Fla. 33549

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation this 9th day of February, 1995


Jeffrey Neil Fox, Incorporator

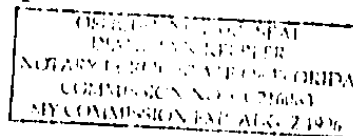
STATE OF FLORIDA
COUNTY OF HILLSBOROUGH

BEFORE ME, the undersigned authority, personally appeared Jeffrey Neil Fox, known to me to be the person who executed the foregoing Articles of Incorporation, and he acknowledged before me that he executed these Articles of Incorporation. He did not take an oath, and is personally known to me or produced DDL as identification. FD-200 4134-53-130
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IN WITNESS WHEREOF, I have hereunto set my hand and official seal, in the State and County aforesaid, this 9th day of Feb , 1995.

Diana Lynn Haskell
Notary Public
Printed Name
My Commission Expires:

ACCEPTANCE OF REGISTERED AGENT



Having been named to accept service of process for at the place designated in the Articles of Incorporation, MICHAEL J. BRUDNY agrees to act in this capacity, and agrees to comply with the provisions of Section 48.091 relative to keeping open said office.

DATED this 13th day of February, 1995 .

Michael J. Brudny
Registered Agent

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FILED
FEB 15 1995
HILLSBOROUGH COUNTY
FLORIDA



FLORIDA DEPARTMENT OF STATE

Sandra B. Mortham

Secretary of State

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ARTICLES OF MERGER
Merger Sheet

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MERGING:

AUTHENTIC TEAM MERCHANDISE, INC., a Florida corporation,
P95000013106

INTO

JESSERIC ENTERPRISES, INC., a Florida corporation, J92742

File date: June 19, 1996

Corporate Specialist: Joy Moon-French