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BOARD CERTIFIED IN

**REAL ESTATE LAW
**TAX LAW

OF COUNSEL
STEVENS M. DEATON
THOMAS H. RYDBERG

February 8, 1995

Division of Corporations
P. O. Box 6327
Tallahassee, Florida 32314

Re: Salon Hollywood, Inc.
Our File No.: 00895.02

FILED
02/14/95 01043-0113
*****20.00 *****20.00

Dear Sir or Madam:

Enclosed are the original and one copy of the Articles of Incorporation ("Articles"), and the Certificate of Acceptance of Designation - Registered Agent/Registered Office ("Certificate") for the above-referenced matter, to be filed with your office.

Also enclosed is a check in the amount of \$70.00 made payable to the Department of State to cover the fees for filing the Articles and Certificate. After the Articles and Certificate have been filed, please return a date stamped copy to this office in the self-addressed stamped envelope provided.

If you have any questions, please call.

Very truly yours,

Jeanette L. Croley
Jeanette L. Croley

JLC/dp
enclosures

FILED
FEB 13 1995
11:23

JEK
2/15/95
95-12911

ARTICLES OF INCORPORATION
OF
SALON HOLLYWOOD, INC

FILED
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The undersigned incorporator, a natural person competent to contract, does hereby form a corporation for profit under the laws of the State of Florida.

ARTICLE I

Name

The name of this corporation is Salon Hollywood, Inc.

ARTICLE II

Commencement of Corporate Existence

The Corporation's existence shall commence on the date of the filing of these Articles of Incorporation by the Department of State of the State of Florida.

ARTICLE III

Business and Powers

A. The general nature of the business and other activities to be transacted by this Corporation are to engage in any activity or business permitted under the laws of the United States and the State of Florida.

B. The Corporation shall have the power to do everything necessary, proper, advisable, or convenient for the accomplishment of the purposes hereinbefore set forth, and to do all other things incidental thereto or connected therewith, which are not prohibited by statute or by these Articles of Incorporation.

ARTICLE IV

Authorized Shares

The maximum number of shares of stock authorized to be issued by the Corporation is 1000 shares of capital stock, all of which shares shall be common shares of the par value of \$1.00 per share and each of which shall have the same rights and privileges.

ARTICLE V

Transfer of Stock

No stockholder of the Corporation may sell or transfer his or her stock therein without approval by not less than two-thirds of the remaining stockholders of the corporation.

ARTICLE VI

Existence

The Corporation shall have perpetual existence unless dissolved according to law.

ARTICLE VII

Initial Registered Office and Registered Agent
Principal Office

The street address of the initial registered office and principal office of the Corporation is 7013 Cobblewood Court, Tampa, Florida 33615, and the name of the initial registered agent at that address is Stephen C. Jordan.

ARTICLE VIII

Board of Directors

The names and addresses of the initial directors of the Corporation are:

Alvin F. Geiger
7013 Cobblewood Court
Tampa, Florida 33615

Stephen C. Jordan
7013 Cobblewood Court
Tampa, Florida 33615

ARTICLE IX

Amendments

Amendments to these Articles of Incorporation may be proposed by a resolution adopted by the Board of Directors and presented to a quorum of shareholders for their vote. Amendments may be adopted

by the vote of two-thirds of a quorum of shareholders of the Corporation.

ARTICLE X

Incorporator

The name and street address of the incorporator signing these Articles is:

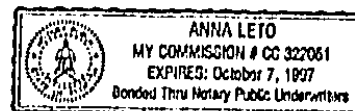
Alvin F. Geiger
7013 Cobblewood Court
Tampa, Florida 33615

IN WITNESS WHEREOF, I have hereunto set my hand and seal this
3 day of February, 1995.

Alvin F. Geiger
Alvin F. Geiger

State of Florida
Hillsborough County

Anna Leto
10-7-97




CERTIFICATE DESIGNATING REGISTERED AGENT

In pursuance of Chapter 48.091, Florida Statutes, the following is submitted in compliance with said Act:

That SALON HOLLYWOOD, INC., desiring to organize under the laws of the State of Florida with its initial registered office, as indicated in the Certificate of Incorporation, at 7013 Cobblewood Court, Tampa, Florida 33615, has named STEPHEN C. JORDAN as its agent to accept service of process within this State.

ACKNOWLEDGMENT

Having been named to accept service of process for the above stated Corporation at the place designated in this Certificate, I heroby accept to act in this capacity, and agree to comply with the provisions of said Act relative to keeping open said office and the provisions of Florida Statutes Chapter 607.


STEPHEN C. JORDAN, REGISTERED AGENT
Jan. 28, 1995
date

FILED
1995 FEB 13 PM 1:23