P95000006439 LL. KEITH, P.C. A PROFESSIONAL CORPORATION

9858 W. Glades Road. • Suite 1100 • Boca Raton, Florida 33434 Tel. (800) 554-4474 Beeper (407) 751-5313 Fax (800) 554-4474

January 18, 1995

Respond to _____Office

Division of Corporations 4-9 E. Gaines Street Tallahassee, Florida 32399 41111111111115151554 -01/20/95--01095--020 +++++70.00 ++++70.00

RE: Corporate filing on behalf of Successories U.S.A., Inc.

Dear Sir/Madam:

Enclosed please find for filing the Certificate of Incorporation for the above named company. We have provided herein an original and one copy, plus a check for the filing fee.

Please direct the notification letter via FED. EXP. (envelope enclosed), or any further inquiry, to our office at the following address:

L.L. Keith, P.C. 9858 W. Glades Rd., Suite 1100 Boca Raton, FL 33434

Telephone: 1-800-554-4474 407-751-9780

Thank you for your prompt attention to this matter.

Sincerely,

L.L. Keith, P.C.

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TALLAHASSIE DI JALE

CERTIFICATE OF INCORPORATION

OF

SUCCESSORIES U.S.A., INC.

WE THE UNDERSIGNED, hereby associate ourselves together for the purpose of becoming a corporation under the laws of the State of Florida, by and under the provisions of the statutes of said State of Florida.

ARTICLE I

The name of the corporation shall be: SUCCESSORIES U.S.A., INC.

ARTICLE II

The corporation may engage in any activity or business permitted under the laws of the United States and of the State of Florida.

ARTICLE III

The maximum number of shares of capital stock that this corporation is authorized to have outstanding at any one time is ONE THOUSAND (1000) shares of common stock having a par value of ONE DOLLAR (\$1.00) per share.

ARTICLE IV

The amount of capital with which the corporation will begin business shall be the sum of not less than ONE THOUSAND (\$1,000.00) DOLLARS.

ARTICLE V

This corporation shall exist perpetually unless sooner dissolved according to law.

ARTICLE VI

The principal street address of the corporation shall be:

20855 N.E. 16th Avenue Building C-1 North Miami Beach, Florida 33179

ARTICLE VII

The number of directors of the corporation shall be at least one (1) and no more than five (5).

ARTICLE VIII

The names and addresses of the members of the initial Board of Directors of this corporation are as follows:

Irene Lilien - 20855 N.E. 16th Ave., Bldg. C-9, N. Miami Bch. FL. 33179

Joseph Lilien - 20855 N.E. 16th Ave., Bldg. C-9 N. Miami Beach, FL 33179

ARTICLE IX

The names and street addresses of the person signing these articles of incorporation as subscribed is as follows:

Lance Levenstein 9858 W. Glades Rd., Suite 1100 Boca Raton, FL 33434

ARTICLE X

The registered age t for the corporation shall be Irene Lilien (Per Attached Certificate of Designation)

IN WITNESS WHEREOF, the undersigned Lance K. Levenstein, a natural person, competent to contract, has hereunto set his hand and seal this day of December, 1995.

(SEAL)

STATE OF FLORIDA COUNTY OF

DENISE PALOMDO
MY COMMISSION # CC 389631
EXPIRES: July 4, 1998
Bornled Thru Notary Fuche Underwriters

BEFORE ME, the undersigned Notary Public of the State of Florida personally appeared Lance Levenstein and well known to me to be the individual described in and who executed the foregoing Articles of Incorporation, freely and voluntarily for the purpose expressed herein.

WITNESS my hand and official seal this 19th day of January 1995.

Denice Holombo

CERTIFICATE DESIGNATING (OR CHANGING) PLACE OF BUSINESS OR DOMICILE FOR THE SERVICE OF PROCESS WITHIN THIS STATE, NAMING AGENT UPON WHOM PROCESS MAY BE SERVED.

SUCCESSORIES U.S.A., INC.

In pursuance of Chapter 607.34, Florida Statutes, the following is submitted in compliance of said Act:

First-That Successories U.S.A., Inc. desiring to organize under the laws of the State of Florida with its principal office, as indicated in the Articles of Incorporation, at city of N. Miami Beach, County of Dade, State of Florida has named Irene Lilien located at 20855 N.E. 16th Ave., N. Miami Beach, Florida, County of Dade, State of Florida, as its agent to accept service of process within this state.

ACKNOWLEDGEMENT:

Having been named to accept service of process for the above stated corporation, at place designated in this certificate, I hereby accept to act in this capacity, and agree to comply with the provision of said Act relative to keeping open said office.

Registered Agent

1995 JAH 20 PH 12: 30