## POBOX 11271 Address Tall - FL 32302 City/State/Zip Phone # Office Use Only CORPORATION NAME(S) & DOCUMENT NUMBER(S), (if known): 1. A + L Direct Consultants Inc (Corporation Name) (Document #) (Corporation Name) (Document #) (Corporation Name) (Document #) (Corporation Name) (Document #) Walk in Pick up time Certified Copy ☐ Will wait Mail out Certificate of Status AND WAS AND TO WAS CONTROL OF THE WAS AND WAS CONTROL OF THE WAS AND WAS CONTROL OF THE WAS AND THE WAS CONTROL OF THE WAS CONTROL AMENDMENTS NEW FILINGS Profit Amendment NonProfit Resignation of R.A., Officer/Director Limited Liability Change of Registered Agent Domestication Dissolution/Withdrawal Other Merger OTHER FILINGS REGISTRATION 4/10 QUALIFICATION Annual Report Foreign Fictitious Name Limited Partnership Name Reservation Reinstatement Trademark Other

Examiner's Initials

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ARTICLES OF AMENDMENT

SECRETARY UP STATE
TALLAHASSEE FLORIDA

TO ARTICLES OF INCORPORATION

OF

## A & L DIRECT CONSULTANTS, INC.

Pursuant to the provisions of Sections 607.1005 and 607.1006 of the Florida Business Corporation Act, A & L Direct Consultants, Inc., a Florida corporation, Document Number P93 000063419 (the "Corporation"), in accordance with actions adopted before the issuance of shares by unanimous written consent of its incorporators as of November 1, 1994, hereby files the following amendment to its Articles of Incorporation:

Article I of the Articles of Incorporation of the Corporation is hereby deleted in its entirety and the following is substituted therefor:

## ARTICLE I NAME

The name of this Corporation shall be Ad Measurement Data Services, Inc.

IN WITNESS WHEREOF, the undersigned have executed these Articles of Amendment this 18 day of March 1997.

**INCORPORATORS:** 

Arthur T. Henderson, Jr

Lynda E. Henderson