

2010 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P93000038329

Entity Name: GOLD STANDARD, INC.

FILED
Jan 08, 2010
Secretary of State

Current Principal Place of Business:

302 KNIGHTS RUN AVE. SUITE 800
TAMPA, FL 33602 US

New Principal Place of Business:

Current Mailing Address:

1105 NORTH MARKET STREET
SUITE 501 C/O REED ELSEVIER
WILMINGTON, DE 19801 US

New Mailing Address:

FEI Number: 59-3171676 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired (X)

Name and Address of Current Registered Agent:

C T CORPORATION SYSTEM
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL 33324 US

Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: _____

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

Title: PRES
Name: DILLON, WILLIAM
Address: 360 PARK AVENUE SOUTH
City-St-Zip: NEW YORK, NY 10010

Title: DIR
Name: HANSEN, MICHAEL
Address: 360 PARK AVENUE
City-St-Zip: NEW YORK, NY 10010

Title: DIR
Name: SEELEY, MARK
Address: 360 PARK AVENUE SOUTH
City-St-Zip: NEW YORK, NY 10010

Title: T
Name: FOGARTY, KENNETH E
Address: C/O REED ELSEVIER INC. - 2 NEWTON PLACE
City-St-Zip: NEWTON, MA 02458

Title: SEC
Name: SEELEY, MARK L
Address: 30 CORPORATE DRIVE
City-St-Zip: BURLINGTON, MA 01803

Title: VP
Name: SIMONTON, RENEE
Address: 1105 NORTH MARKET STREET, SUITE 501
City-St-Zip: WILMINGTON, DE 19801

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

SIGNATURE: RENEE SIMONTON

VP

01/08/2010

Electronic Signature of Signing Officer or Director

Date