

# **2011 FOR PROFIT CORPORATION ANNUAL REPORT**

DOCUMENT# P93000033610

**FILED**  
**Feb 08, 2011**  
**Secretary of State**

**Entity Name:** SIMPLY SMARTER SYSTEMS, INC.

**Current Principal Place of Business:**

5 CROSS CREEK  
STE 200  
ORMOND BEACH, FL 321746753 US

**New Principal Place of Business:**

**Current Mailing Address:**

P O BOX 731799  
ORMOND BEACH, FL 321731799 US

**New Mailing Address:**

**FEI Number:** 59-3237242

**FEI Number Applied For ( )**

**FEI Number Not Applicable ( )**

**Certificate of Status Desired ( )**

**Name and Address of Current Registered Agent:**

LANE, K JUDITH ESQ  
444 SEABREEZE BLVD  
SUITE 910  
DAYTONA BEACH, FL 32118 US

**Name and Address of New Registered Agent:**

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

**SIGNATURE:**

\_\_\_\_\_  
Electronic Signature of Registered Agent

\_\_\_\_\_  
Date

**OFFICERS AND DIRECTORS:**

**Title:** D  
**Name:** HOLTZ, RICHARD  
**Address:** PO BOX 731988  
**City-St-Zip:** ORMOND BEACH, FL 321731988 US

**Title:** D  
**Name:** HOLTZ, ROCHELLE  
**Address:** PO BOX 731988  
**City-St-Zip:** ORMOND BEACH, FL 321731988

**Title:** D  
**Name:** HOLTZ, JENNIFER  
**Address:** 2420 16TH ST NW - # 408  
**City-St-Zip:** WASHINGTON, DC 20009

**Title:** D  
**Name:** HOLTZ, JASON  
**Address:** 4214 N RILLITO CREEK PLACE  
**City-St-Zip:** TUCSON, AZ 85719

I hereby certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with all other like empowered.

**SIGNATURE:** ROCHELLE HOLTZ

SECY

02/08/2011

\_\_\_\_\_  
Electronic Signature of Signing Officer or Director

\_\_\_\_\_  
Date