

# 2007 FOR PROFIT CORPORATION REINSTATEMENT

DOCUMENT# P28075

FILED  
Oct 26, 2007  
Secretary of State

Entity Name: CONSUMER RESEARCH SERVICES, INC.

## Current Principal Place of Business:

12350 NORTHWEST 39TH STREET  
CORAL SPRINGS, FL 33065

## New Principal Place of Business:

## Current Mailing Address:

C/O VNU INC., ATTN: TAX DEPT.  
770 BROADWAY  
NEW YORK, NY 10003 US

## New Mailing Address:

C/O THE NIELSEN COMPANY, ATTN: TAX DEPT.  
770 BROADWAY  
NEW YORK, NY 10003 US

FEI Number: 22-2982129

FEI Number Applied For ( )

FEI Number Not Applicable ( )

Certificate of Status Desired ( )

## Name and Address of Current Registered Agent:

NATIONAL CORPORATE RESEARCH, LTD., INC.  
515 E. PARK AVE.  
TALLAHASSEE, FL 32301 US

## Name and Address of New Registered Agent:

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE: PETRONA VARELA, ASSISTANT SECRETARY

Electronic Signature of Registered Agent

Date

Election Campaign Financing Trust Fund Contribution ( ).

## OFFICERS AND DIRECTORS:

Title: PD ( ) Delete  
Name: MASTRELLI, THOMAS A  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

Title: S ( ) Delete  
Name: ROSS, JAMES  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

Title: T ( ) Delete  
Name: GERSKY, PETER  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

Title: VP ( ) Delete  
Name: STEINMANN, FREDERICK A  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

## ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

Title: PD (X) Change ( ) Addition  
Name: CUMINALE, JAMES W  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

Title: T (X) Change ( ) Addition  
Name: FITZGERALD, RICHARD E  
Address: 770 BROADWAY  
City-St-Zip: NEW YORK, NY 10003

Title: ( ) Change ( ) Addition  
Name:  
Address:  
City-St-Zip:

I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Chapter 119, Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: FREDERICK A. STEINMANN

V

10/26/2007

Electronic Signature of Signing Officer or Director

Date