2004 FOR PROFIT CORPORATION ANNUAL REPORT

DOCUMENT# P25696

Entity Name: KEY GROUP ADVERTISING, INC.

FILED Apr 14, 2004 Secretary of State

523 S 8TH STREET
MINNEAPOLIS, MN 55404

523 SOUTH 8TH STREET
MINNEAPOLIS, MN 55404

523 SOUTH 8TH STREET

Current Mailing Address: New Mailing Address:

523 S 8TH STREET 523 SOUTH 8TH STREET MINNEAPOLIS, MN 55404 MINNEAPOLIS, MN 55404

FEI Number: 41-1341201 FEI Number Applied For () FEI Number Not Applicable () Certificate of Status Desired ()

Name and Address of Current Registered Agent:

Name and Address of New Registered Agent:

THE PRENTICE-HALL CORPORATION SYSTEM INC. 1201 HAYS STREET TALLAHASSEE, FL 32301 US

The above named entity submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida.

SIGNATURE:

Electronic Signature of Registered Agent Date

Electronic dignature of Registered Agent

Election Campaign Financing Trust Fund Contribution ().

OFFICERS AND DIRECTORS:

ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS:

 Title:
 D
 () Delete
 Title:
 D
 (X) Change () Addition

 Name:
 BOELTER, PHILIP F
 Name:
 BOELTER, PHILIP F D

 Address:
 523 S 8 STREET
 Address:
 523 SOUTH 8TH STREET

City-St-Zip: MINNEAPOLIS, MN 55404 City-St-Zip: MINNEAPOLIS, MN 55404

Title: (X) Change () Addition Title: SENV () Delete Name: LONDON, MARYANNE Name: LONDON, MARY ANNE SENV 523 S 8TH STREET 523 SOUTH 8TH STREET Address: Address: MINNEAPOLIS, MN 55404 MINNEAPOLIS, MN 55404 City-St-Zip: City-St-Zip:

Title: (X) Change () Addition Title: CEOD () Delete CEOD ENGELSMA, BRUCE W ENGELSMA, BRUCE W CEOPD Name: Name: 523 S 8TH STREET 523 SOUTH 8TH STREET Address: Address: City-St-Zip: MINNEAPOLIS, MN 55404 City-St-Zip: MINNEAPOLIS, MN 55404

Title: D () Delete Title: D (X) Change () Addition
Name: ENGELSMA, DANIEL W Name: ENGELSMA, DANIEL W D
Address: 4210 W OLD SHAKOPEE ROAD Address: 4210 WEST OLD SHAKOPEE ROAD

City-St-Zip: BLOOMINGTON, MN 55437 City-St-Zip: BLOOMINGTON, MN 55437

Title: Title: (X) Change () Addition () Delete GOEBEL, JANICE R MANTHE, ROSEMARY A S Name: Name: 523 S 8TH STREET Address: 523 SOUTH 8TH STREET Address: City-St-Zip: MINNEAPOLIS, MN 55404 City-St-Zip: MINNEAPOLIS, MN 55404

Title: CFO () Delete Title: (X) Change () Addition DUNLEAVY, THOMAS L DUNLEAVY, THOMAS L CFO Name: Name: Address: **523 S 8 STREET** Address: 523 SOUTH 8TH STREET City-St-Zip: MINNEAPOLIS, MN 55404 City-St-Zip: MINNEAPOLIS, MN 55404

I hereby certify that the information supplied with this filing does not qualify for the for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this report or supplemental report is true and accurate and that my electronic signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears above, or on an attachment with an address, with all other like empowered.

SIGNATURE: ROSEMARY A. MANTHE S 04/14/2004