Electronic Articles of Incorporation For

P24000021011 FILED March 20, 2024 Sec. Of State klovelace

HAWORTH MARKETING & MEDIA COMPANY

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HAWORTH MARKETING & MEDIA COMPANY

Article II

The principal place of business address:

45 SOUTH 7TH ST 2400 MINNEAPOLIS, MN. US 55402

The mailing address of the corporation is:

45 SOUTH 7TH ST 2400 MINNEAPOLIS, MN. US 55402

Article III

The purpose for which this corporation is organized is: MEDIA BUYING AGENCY

Article IV

The number of shares the corporation is authorized to issue is: 1000000

Article V

The name and Florida street address of the registered agent is:

C T CORPORATION SYSTEM 1200 SOUTH PINE ISLAND ROAD PLANTATION, FL. 33324

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: WES GRIMM

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Article VI

The name and address of the incorporator is:

GARY TOBEY 45 SOUTH 7TH STREET 2400 MINNEAPOLIS, MN 55402

Electronic Signature of Incorporator: GARY TOBEY

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO ANDREA LUHTANEN 45 SOUTH 7TH ST SUITE 2400 MINNEAPOLIS, MN. 55402 US

Title: SVP CATHERINE MARCHIO 45 SOUTH 7TH ST SUITE 2400 MINNEAPOLIS, MN. 55402 US

Title: SVP SCOTT SLATER 45 SOUTH 7TH ST SUITE 2400 MINNEAPOLIS, MN. 55402 US

Title: SVP JENNY AUSTIN 45 SOUTH 7TH ST SUITE 2400 MINNEAPOLIS. MN. 55402 US

Article VIII

The effective date for this corporation shall be:

03/20/2024