

**Electronic Articles of Incorporation  
For**

P22000014956  
FILED  
February 21, 2022  
Sec. Of State

SEGMENT MEDIA INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

**Article I**

The name of the corporation is:  
SEGMENT MEDIA INC.

**Article II**

The principal place of business address:  
1000 BRICKELL AVENUE  
SUITE 715-1436  
MIAMI, FL. US 33131

The mailing address of the corporation is:  
1000 BRICKELL AVENUE  
SUITE 715-1436  
MIAMI, FL. US 33131

**Article III**

The purpose for which this corporation is organized is:  
MARKETING/ADVERTISING/LICENSING

**Article IV**

The number of shares the corporation is authorized to issue is:  
100

**Article V**

The name and Florida street address of the registered agent is:  
BRUNO ZERDOUN  
1755 WASHINGTON AVENUE  
2C  
MIAMI BEACH, FL. 33139

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: BRUNO ZERDOUN

## **Article VI**

The name and address of the incorporator is:

BRUNO ZERDOUN  
1755 WASHINGTON AVENUE  
2C  
MIAMI BEACH, FL 33139

Electronic Signature of Incorporator: BRUNO ZERDOUN

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

## **Article VII**

The initial officer(s) and/or director(s) of the corporation is/are:

Title: VP  
BRUNO ZERDOUN  
1755 WASHINGTON AVENUE #2C  
MIAMI BEACH, FL. 33139 US

Title: P  
ERICK BENITAH  
10 RUE D'ALSACE LORRAINE  
BOULOGNE BILLANCOURT, ID. 92100 FR