

Electronic Articles of Incorporation For

P22000011386
FILED
February 04, 2022
Sec. Of State
jsdennis

THE BRAND ALTERNATIVE INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE BRAND ALTERNATIVE INC.

Article II

The principal place of business address:

304 W 92ND ST
SUITE 7K
NEW YORK, NY. US 10025

The mailing address of the corporation is:

304 W 92ND ST
SUITE 7K
NEW YORK, NY. US 10025

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

20

Article V

The name and Florida street address of the registered agent is:

ANDREW READE
2103 CAPTAINS WAY
JUPITER, FL. 33477

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ANDREW READE

P22000011386
FILED
February 04, 2022
Sec. Of State
jsdennis

Article VI

The name and address of the incorporator is:

RICHARD ROSENFELD
304 W 92ND ST
SUITE 7K
NEW YORK, NY 10025

Electronic Signature of Incorporator: RICHARD ROSENFELD

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
RICHARD ROSENFELD
304 W 92ND ST SUITE 7K
NEW YORK, NY. 10025 US

Article VIII

The effective date for this corporation shall be:

02/04/2022