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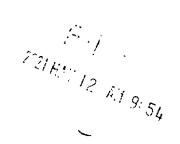
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COVER LETTER

Department of State New Filing Section Division of Corporations P. O. Box 6327 Tallahassee, FL 32314



SUBJECT: Kráv Digital Media Group, Inc.

Enclosed are an original and one (1) copy of the articles of incorporation and a check for:

□ \$70.00

□ \$78.75

Filing Fee

Filing Fee &

Certificate of Status

□ \$78.75

X \$87.50

Filing Fee & Certified Copy

Filing Fee, Certified

Copy & Certificate of

Status

ADDITIONAL COPY REQUIRED

FROM:

Shawn M. Kesling C/O Shawn Beery

4025 N. Patricia Lane Boise, Idaho 83704

Phone: (208) 605-8698 (Shawn Beery) Email: shawnmkesling@outlook.com

Please remit all documents and/or correspondence pertaining to this filing to the address listed above.

ARTICLES OF INCORPORATION
In compliance with Chapter 607 and/or Chapter 621, F.S. (Profit)

| Profit | 9:54

Article I - Name

The name of the Corporation shall be Kráv Digital Media Group, Inc.

Article II - Principal Office

The principal street of address of the Corporation shall be 1819 SE 17th Street, Suite 702, Ft. Lauderdale, Florida 33316. The mailing address of the Corporation shall be Kráv Digital Media Group, Inc. Attention: Shawn Beery, 4025 N. Patricia Lane, Boise, Idaho 83704.

Article III - Purpose

The purpose for which the Corporation shall be organized is as follows. The Corporation shall be permitted to engage in any lawful act or activity for which profit Corporations may be organized under this act. The Corporation may engage in any and all activities necessary, desirable or incidental to the accomplishment of the foregoing. In the furtherance of its purpose, (a) the Corporation shall have and may exercise all of the powers now or hereafter conferred by Florida law; and (b) the Corporation shall have the power to do any and all acts necessary, appropriate, proper, advisable, incidental, or convenient to or for the protection and benefit of the Corporation. Notwithstanding anything herein to the contrary, nothing set forth herein shall be construed as authorizing the Corporation to possess any purpose of power, or to do any act or thing, forbidden by law by the State of Florida.

Article IV -Shares

The number of shares of stock is one-hundred (100).

Ft. Lauderdale, FL 33316

Article V - Initial Officers and/or Directors

Name and Title: Lisette Toledo Name and Title: Shawn M. Kesling

> Chief Marketing Officer Chief Executive Officer

1920 S. Ocean Drive 404 S. Figuerora Street Address: Address:

Los Angeles, CA 90071 Suite 510

Name and Title: Alvaro Sanchez Name and Title: Shawn Beerv

Chief Financial Officer Chief Operating Officer

Caiz Atancisio Tzul 49-65 Address: 4025 N. Patricia Lane Address:

Guatemala City Boise, Idaho 83704

Name and Title: Samantha M. Marsh Name and Title: Jorell Williams

Chief Talent Officer Chief Media Officer

695 Chenery Street 1920 S. Ocean Drive Address: Address: San Francisco, CA 94131

Suite 510 Ft. Lauderdale, FL 33316

Article VI - Registered Agent

The name and Florida street address of the Registered Agent of the Corporation is:

Name and Title: Shawn M. Kesling

C/O Natalie Utrera, Esq.

Managing Attorney

Address:

Spiegel & Utrera, P.A.

1840 Coral Way

4th Floor

Miami, FL 33145

Article VII - Incorporator

The name and address of the Incorporator is:

Name and Title: Shawn M. Kesling Address:

1920 S. Ocean Drive

Suite 510

Ft. Lauderdale, FL 33316

Article VIII - Effective Date

The effective date of these Articles of Incorporation shall be the date of filing by the Office of the Secretary of State for the State of Florida.

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity

Registered Agent

April 20, 2021

I submit this document and affirm that the facts stated herein are true. I am aware that the false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

Incorporator

April 20, 2021