

**Electronic Articles of Incorporation
For**

P21000028451
FILED
March 22, 2021
Sec. Of State
dlokeefe

HOFFMAN YORK, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HOFFMAN YORK, INC.

Article II

The principal place of business address:

200 N. WATER STREET
MILWAUKEE, WI. US 53202

The mailing address of the corporation is:

200 N. WATER STREET
MILWAUKEE, WI. US 53202

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS PERTAINING TO MARKETING,
ADVERTISING, MEDIA PLANNING AND BUYING.

Article IV

The number of shares the corporation is authorized to issue is:

500,000

Article V

The name and Florida street address of the registered agent is:

SHERREE LENZ
17207 ASHCOMB WAY
ESTERO, FL. 33928

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: SHEREE LENZ

Article VI

The name and address of the incorporator is:

ADDIE PALIN
200 N. WATER STREET

MILWAUKEE, WI 53202

Electronic Signature of Incorporator: ADDIE PALIN

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO
TROY PETERSON
200 N. WATER STREET
MILWAUKEE, WI. 53202 US

Title: COO
PHIL BACKE
200 N. WATER STREET
MILWAUKEE, WI. 53202 US

Title: VP
EMILY DOLD
200 N. WATER STREET
MILWAUKEE, WI. 53202 US