

**Electronic Articles of Incorporation
For**

P21000000577
FILED
December 22, 2020
Sec. Of State
jgharris

THE PURPLE PLUM SHOP, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

THE PURPLE PLUM SHOP, INC.

Article II

The principal place of business address:

1540 DECATUR AVE
DAYTONA BEACH, FL. US 32117

The mailing address of the corporation is:

1540 DECATUR AVE
DAYTONA BEACH, FL. US 32117

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

JENNIFER A MAURER
224 2ND STREET
HOLLY HILL, FL. 32117

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JENNIFER A MAURER

Article VI

The name and address of the incorporator is:

AMY SMITH- KOHLER FINANCIAL SERVICES, INC.
145 LAKESIDE DR E

PORT ORANGE, FL 32128

Electronic Signature of Incorporator: AMY L. SMITH

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P, S
ANGELA M REIS
1540 DECATUR AVE
DAYTONA BEACH, FL. 32117 US

Title: VP
JENNIFER A MAURER
224 2ND STREET
HOLLY HILL, FL. 32117 US

Title: T
JENNIFER A MAURER
224 2ND STREET
HOLLY HILL, FL. 32117 US

Article VIII

The effective date for this corporation shall be:

01/01/2021