

**Electronic Articles of Incorporation
For**

P20000084275
FILED
October 16, 2020
Sec. Of State
tcline

BRAND EQUITY INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BRAND EQUITY INC

Article II

The principal place of business address:

8332 BAYWOOD VISTA DR
ORLANDO, FL. UN 32810

The mailing address of the corporation is:

8332 BAYWOOD VISTA DR
ORLANDO, FL. UN 32810

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

PHILLIP S KING
8332 BAYWOOD VISTA DR
ORLANDO, FL. 32810

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: PHILLIP S KING

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Article VI

The name and address of the incorporator is:

PHILLIP S KING
8332 BAYWOOD VISTA DR

ORLANDO, FL. 32810

Electronic Signature of Incorporator: PHILLIP S KING

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
PHILLIP S KING
8332 BAYWOOD VISTA DR
ORLANDO, FL. 32810 UN

Article VIII

The effective date for this corporation shall be:

10/14/2020

P2 0000 84275

10/29/2020


Entity Name: BRAND EQUITY INC

Lillie Kervin
Regulatory Specialist II
New Filing Section

My name is Phillip S King and I am the Authorized Manager of Brand Equity L.L.C. document number L20000291274. I am voluntarily dissolving this LLC and releasing the name to Brand Equity Inc.

I have no intension of revoking this dissolution.

Sincerely,

 10/29/2020

Phillip S King
8332 Baywood Vista Dr.
Orlando, FL. 32810