

**Electronic Articles of Incorporation
For**

P20000066722
FILED
August 21, 2020
Sec. Of State
Iskervin

HELEN OF THE WEST CORP

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HELEN OF THE WEST CORP

Article II

The principal place of business address:

1564 GENTRY ST
CLEARWATER, FL. UN 33755

The mailing address of the corporation is:

1564 GENTRY ST
CLEARWATER, FL. UN 33755

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1

Article V

The name and Florida street address of the registered agent is:

JULIANA J WILLIAMS
1564 GENTRY ST
CLEARWATER, FL. 33755

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JULIANA J. WILLIAMS

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Article VI

The name and address of the incorporator is:

JULIANA J. WILLIAMS
1564 GENTRY ST

CLEARWATER, FL 33755

Electronic Signature of Incorporator: JULIANA J. WILLIAMS

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JULIANA J WILLIAMS
1564 GENTRY ST
CLEARWATER, FL. 33755

Title: VP
ZEMMA R WILLIAMS
1564 GENTRY ST
CLEARWATER, FL. 33755

Title: T
ADORA B WILLIAMS
1564 GENTRY ST
CLEARWATER, FL. 33755

Article VIII

The effective date for this corporation shall be:

08/17/2020