

Electronic Articles of Incorporation For

**P20000031754
FILED
April 24, 2020
Sec. Of State
dthompson**

SIMPLY RUGGED INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

SIMPLY RUGGED INC

Article II

The principal place of business address:

3801 CROWN POINT RD.
#1101
JACKSONVILLE, FL. US 32257

The mailing address of the corporation is:

3801 CROWN POINT RD.
#1101
JACKSONVILLE, FL. US 32257

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS. RESEARCH AND DEVELOPMENT OF
NEW CONSUMER GOODS, AND PRODUCTS. APPAREL AND
ACCESSORIES. HOUSEHOLD GOODS.

Article IV

The number of shares the corporation is authorized to issue is:

100000

Article V

The name and Florida street address of the registered agent is:

AMBER D BEAM
3801 CROWN POINT RD.
#1101
JACKSONVILLE, FL. 32257

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: AMBER BEAM

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Article VI

The name and address of the incorporator is:

AMBER D BEAM
3801 CROWN POINT RD.
#1101
JACKSONVILLE, FL 32257

Electronic Signature of Incorporator: AMBER D BEAM

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
AMBER D BEAM
3801 CROWN POINT RD.
JACKSONVILLE, FL. 32257 US

Article VIII

The effective date for this corporation shall be:

04/23/2020