

**Electronic Articles of Incorporation
For**

P17000092602
FILED
November 17, 2017
Sec. Of State
ndmccleessam

RUE21 SHOP INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

RUE21 SHOP INC

Article II

The principal place of business address:

2121 N BAYSHORE DR
MIAMI, FL. UN 33137

The mailing address of the corporation is:

2121 N BAYSHORE DR
MIAMI, FL. UN 33137

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS. SHOPPING ONLINE AND
APPLICATION MOBILE

Article IV

The number of shares the corporation is authorized to issue is:

10000000

Article V

The name and Florida street address of the registered agent is:

GARY HARRIS
2121 N BAYSHORE DR
MIAMI, FL. 33137

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: GARY HARRIS

Article VI

The name and address of the incorporator is:

GARY HARRIS
2121 N BAYSHORE DR

MIAMI FLORIDA 33137

Electronic Signature of Incorporator: GARY HARRIS

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO
GARY O HARRIS
2121 N BAYSHORE DR
MIAMI, FL. 33137 UN

Title: P
TARIK I BELLARBI
2121 N BAYSHORE DR
MIAMI, FL. 33137 UN

Title: VP
NABIL I LFIZOU
2121 N BAYSHORE DR
MIAMI, FL. 33137 UN

Article VIII

The effective date for this corporation shall be:

11/10/2017