

**Electronic Articles of Incorporation
For**

P16000051537
FILED
June 13, 2016
Sec. Of State
vherring

REEL STEADY, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

REEL STEADY, INC.

Article II

The principal place of business address:

131 MAGNOLIA AVE.
DAYTONA BEACH, FL. US 32114

The mailing address of the corporation is:

131 MAGNOLIA AVE.
DAYTONA BEACH, FL. US 32114

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS. PRODUCT DEVELOPMENT,
MANUFACTURE, AND SALES OF FISHING RELATED PRODUCTS.

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

MICHELLE L OLSEN
131 MAGNOLIA AVE.
DAYTONA BEACH, FL. 32114

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: MICHELLE L. OLSEN

Article VI

The name and address of the incorporator is:

MICHELLE OLSEN
2011 RED ROBIN DRIVE

PORT ORANGE, FL 32128

Electronic Signature of Incorporator: MICHELLE L. OLSEN

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ERIC C OLSEN
2011 RED ROBIN DRIVE
PORT ORANGE, FL. 32128 US

Title: VP
MICHELLE L OLSEN
2011 RED ROBIN DRIVE
PORT ORANGE, FL. 32128 US

Article VIII

The effective date for this corporation shall be:

06/12/2016