

4/15/2016

Apr. 15. 2016 9:51 AM

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Division of Corporations

No. 0263 P. 1

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Optimization, Inc.

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16 APR 15 PM 12:32

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**ARTICLES OF INCORPORATION
OF
OPTIMIZATION, INC.**

ARTICLE I - NAME

The name of the corporation is: OPTIMIZATION, INC. (the "Corporation").

ARTICLE II - ADDRESS

The address of the principal office and the mailing address of the Corporation is 221 North Hogan Street, #395, Jacksonville, Florida 32202.

ARTICLE III - CAPITAL STOCK

The Corporation is authorized to issue 1000 shares of common stock, all of which shall be of the par value of \$.01 per share.

ARTICLE IV - INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of the Corporation is 1301 Riverplace Boulevard, Suite 1500, and the name of its initial registered agent at such address is Susan Novak.

ARTICLE V - INITIAL BOARD OF DIRECTORS

The number of Directors constituting the initial Board of Directors of the Corporation shall be one (1), and the name and address of such person who is to serve as a member thereof is:

NAME	ADDRESS
Monica Harrell	221 North Hogan Street #395 Jacksonville, Florida 32202

ARTICLE VI - INCORPORATOR

The name and address of the Incorporator is Monica Harrell, 221 North Hogan Street, #395, Jacksonville, Florida 32202.

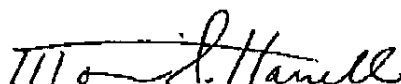
ARTICLE VII - AMENDMENT

The Corporation reserves the right to amend, alter, change or repeal any provision contained in its articles of incorporation, in the manner now or hereafter prescribed by statute, and all rights conferred upon shareholders herein are granted subject to this reservation.

Apr. 15. 2016 9:52AM

No. 0263 P. 3
H16000094101

IN WITNESS WHEREOF, the undersigned Incorporator has executed these Articles of Incorporation this 13 day of April, 2016.



Monica Harrell
Incorporator


**CERTIFICATE OF DESIGNATION
REGISTERED AGENT/REGISTERED OFFICE**

Pursuant to the provisions of section 607.0501, Florida Statutes, the below named Corporation, organized under the laws of the State of Florida, submits the following statement in designating the registered office/registered agent, in the State of Florida.

1. The name of the Corporation is: **OPTIMIZATION, INC.**
2. The name and address of the registered agent and office are:

Susan Novak
1301 Riverplace Boulevard, Suite 1500
Jacksonville, Florida 32207

HAVING BEEN NAMED AS REGISTERED AGENT AND TO ACCEPT SERVICE OF PROCESS FOR THE ABOVE STATED CORPORATION AT THE PLACE DESIGNATED IN THIS CERTIFICATE, I HEREBY ACCEPT THE APPOINTMENT AS REGISTERED AGENT AND AGREE TO ACT IN THIS CAPACITY. I FURTHER AGREE TO COMPLY WITH THE PROVISIONS OF ALL STATUTES RELATING TO THE PROPER AND COMPLETE PERFORMANCE OF MY DUTIES, AND I AM FAMILIAR WITH AND ACCEPT THE OBLIGATIONS OF MY POSITION AS REGISTERED AGENT.



Susan Novak
Registered Agent

Date: April 15, 2016