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1201 Hays Street Tallhassee, FL 32301 Phone: 850-558-1500 ACCOUNT NO. : 12000000195 REFERENCE: 786495 4368190 AUTHORIZATION : COST LIMIT : ORDER DATE: September 16, 2015 ORDER TIME : 3:12 PM ORDER NO. : 786495-005 CUSTOMER NO: 4368190 DOMESTIC FILING DAVIDOFF OF GENEVA USA ONLINE, NAME: INC. EFFECTIVE DATE: XX ARTICLES OF INCORPORATION CERTIFICATE OF LIMITED PARTNERSHIP ____ ARTICLES OF ORGANIZATION PLEASE RETURN THE FOLLOWING AS PROOF OF FILING: _ CERTIFIED COPY XX PLAIN STAMPED COPY ____ CERTIFICATE OF GOOD STANDING

EXAMINER'S INITIALS:

CONTACT PERSON: Melissa Zender - EXT. 62956

CORPORATION SERVICE COMPANY

ARTICLES OF INCORPORATION OF DAVIDOFF OF GENEVA USA ONLINE, INC.

The undersigned incorporator hereby executes these Articles of Incorporation for the purpose of forming a corporation for profit in accordance with the laws of the State of Florida.

ARTICLE I Name The name of the corporation shall be: Davidoff of Geneva USA Online, Inc. ARTICLE II Principal Office and Mailing Address		SECKI
		OF STATE

The address of the principal office of the corporation, and the mailing address of the corporation, shall be 3001 Gateway Centre Parkway, Pinellas Park, Florida 33782.

ARTICLE III Purpose and Duration

The purpose for which the corporation is organized is to engage in any lawful act or activity for which corporations may be organized under the Florida Business Corporation Act, and any amendments thereto, and in connection therewith, the corporation shall have and may exercise any and all powers conferred from time to time by law upon corporations formed under such Act.

ARTICLE IV Capital Stock

The number of shares of stock which the corporation shall have authority to issue is two hundred (200) shares, all of which are without par value, and all of which shall be of the same class and designated as Common Stock.

ARTICLE V Registered Office and Registered Agent

The initial registered office of this corporation shall be located at 3001 Gateway Centre Parkway, Pinellas Park, Florida 33782, and the initial registered agent of the corporation at such office shall be Diane Kalambokas. The corporation shall have the right to change such registered agent and such registered office from time to time, as provided by law.

ARTICLE VI Incorporator

The name and street address of the incorporator making these Articles of Incorporation is Scott F. Brown, Edmonds & Co., P.C., 501 Fifth Avenue, 19th Floor, New York, New York 10017.

ARTICLE VII

By-Laws

The power to adopt the by-laws of the corporation, to alter, amend or repeal the by-laws, or to adopt new by-laws, shall be vested in the Board of Directors of the corporation.

ARTICLE VIII

Amendment of Articles of Incorporation

The corporation reserves the right to amend, alter, change, or repeal any provisions contained in these Articles of Incorporation in the manner now or hereafter prescribed by statute, and all rights conferred upon the shareholders herein are subject to this reservation.

ARTICLE IX Indemnification

The corporation shall, to the fullest extent permitted under the Florida Business Corporation Act, as the same may be amended and supplemented, indemnify any and all persons whom it shall have the power to indemnify under said Act, including without limitation directors, officers, employees and agents of the corporation, from and against any and all of the expenses, liabilities and other matters referred to in, and/or covered by, said Act, in accordance with the provisions and limitations of such Act.

IN WITNESS WHEREOF, the undersigned incorporator has executed these Articles of Incorporation for the uses and purposes herein stated.

DATED: September 10, 2015.

Scott F. Brown, Incorporator

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ACCEPTANCE OF SERVICE AS REGISTERED AGENT

I, the undersigned, having been named as registered agent to accept service of process for the above-stated corporation at the registered office designated in these Articles of Incorporation, hereby state that I am familiar with and accept the appointment as registered agent and agree to act in this capacity.

DATED: September 10, 2015.

Diane Kalambokas, Registered Agent

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