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LYNNE FERREL

10591 U.S. HWY 301 Hampton, Florida 32044 904.450.0932

02MAR15

To: Ken Detzner - Secretary of State
Department of State
Division of Corporations
Corporate Filings
P.O. Box 6327
Tallahassee, Florida 32314

Fr: Lynne Ferrel Incorporator/Florida Resident/U.S. Citizen 10591 U.S. Highway 301 Hampton, Florida 32044

Re: Filing of Articles of Incorporation: Starke Marketing Company

Dear Secretary,

Please find enclosed Articles of Incorporation for the above mentioned Corporation and also enclosed is our check for your filing Fees per Your Dept's. Corporation Fee Schedule) in the amount of \$80.75 for the following:

- 1. Filing,
- 2. Registered Agent Designation and
- 3. Certified Copy (10 pages)

Please file and return a copy stamped "Filed" to our Registered Agent Pamela Davis's mailing address listed below: c/o Pamela Davis 4651 Salisbury Road Suite 400 Jacksonville, Florida 32256
Thank you for your attention to this matter.

Sincerely,

Lynne Ferrel

Incorporator/Florida Resident/U.S. Citizen

me Errel

In compliance with Chapter 607 and 621 Florida Statutes (F.S.). (Profit)

ARTICLE I NAME

Section 1.01

Name:

The name of the corporation shall be Starke Marketing Company

ARTICLE II
OFFICES

Section 2.01

Offices:

The Corporation shall have its Principal Office in the State of Florida, and may have such other offices and places of business within or without the State of Florida as the Board of Directors may from time to time determine or the business of the Corporation may require.

The Principal Offices are located at:

801 South Walnut Street Starke, Florida 32091

Mailing Address:

c/o Pamela Davis - 4651 Salisbury Road Suite 400 Jacksonville, Florida 32256

ARTICLE III
PURPOSE

Section 3.01

Purpose:

This corporation is organized for the purposes of transacting any and all business for which corporations may be incorporated under, pursuant to Chapter 607 and 621 Florida Statutes (F.S.). (Profit) including, but not limited to, designing, developing, establishing, managing and operating lawn care in the State of Florida and in other states.

ARTICLE IV STOCKS

Section 4.01

Stocks:

The Corporation shall have authority to issue 50,000 shares of capital stock of which 50,000 shares shall be common stock.

- 4.1 Common Stock. The Corporation shall have authority to issue up to 50,000 shares of common stock, each share without par value.
- 4.2 Preferred Stock. The Corporation shall have authority to create and issue shares of preferred stock, each share without par value. The Board of Directors shall have all rights afforded by applicable law to establish series of said preferred shares, the rights and preferences of each such series to be set forth in appropriate resolutions of the board.

ARTICLE V STOCKHOLDERS

Starke Marketing Company	801South Walnut Street Starke, Florida 32091	25,000 Shares	50%
Davis Allen Company	4651 Salisbury Road Suite 400 Jacksonville, Florida 32256	25,000 Shares	50%

Articles of Incorporation: Stockholders continued

Section 5.01

Place of Meetings:

Meetings of stockholders for any purpose may be held at such place or places, either within or without the State of Florida, as shall be designated by the Board of Directors, or by the Chairperson with respect to meetings called by him/her.

Section 5.02

Annual Meeting:

The annual meeting of stockholders shall be held on such date as may be determined by the Board of Directors. At such meeting, the stockholders shall elect a Board of Directors and transact such other business as may properly come before the meeting.

Section 5.03

Special Meetings:

Special meetings of stockholders may be called at any time by the Board of Directors or by the Chairperson, and shall be called by the Secretary at the request of stockholders owning a majority of the shares of the Corporation then outstanding and entitled to vote.

Section 5.04

Notice of Meetings:

Written notice of the annual meeting or any special meeting of stock shall be given to each stockholder entitled to vote thereat, not less than ten nor more than sixty days prior to the meeting, except as otherwise required by statute, and shall state the time and place and, in the case of a special meeting, the purpose or purposes of the meeting. Notice need not be given, however, to any stockholder who submits a signed waiver of notice, before or after the meeting, or who attends the meeting in person or by proxy without objecting to the transaction of business.

Section 5.05

Quorum:

At all meetings of stockholders, the holders of a majority of the stock issued and outstanding and entitled to vote thereat, present in person or represented by proxy, shall constitute a quorum for the transaction of business, except as otherwise provided by statute, the Certificate of Incorporation or these Articles. When a quorum is once present to organize a meeting, it is not broken by the subsequent withdrawal of any stockholder.

Section 5.06

Voting:

- (a) At all meetings of stockholders, each stockholder having the right to vote thereat may vote in person or by proxy, and, unless otherwise provided in the Certificate of Incorporation or in any resolution providing for the issuance of any class or series of stock adopted by the Board of Directors pursuant to authority vested in the Board by the Certificate of Incorporation, shall have one vote for each share of stock registered in his name. Election of directors shall be by written ballot.
- (b) When a quorum is once present at any meeting of stockholders, a majority of the votes cast, whether in person or represented by proxy, shall decide any question or proposed action brought before such meeting, except for the election of directors, who shall be elected by a plurality of the votes cast, or unless the question or action is one upon which a different vote is required by express provision of statute, the Certificate of Incorporation or these Articles or an agreement among stockholders, in which case such provision shall govern the vote on the decision of such question or action.

Section 5.07

Adjourned Meetings:

Any meeting of stockholders may be adjourned to a designated time and place by a vote of a majority in interest of the stockholders present in person or by proxy and entitled to vote, even though less than a quorum is present, or by the Chairperson if a quorum of stockholders is not present. No notice of such adjourned meeting need be given, other than by announcement at the meeting at which adjournment is taken, and any business may be transacted at the adjourned meeting which might have been transacted at the meeting as originally called. However, if such adjournment is for more than thirty days, or if after such adjournment a new record date is fixed for the adjourned meeting, a notice of the adjourned meeting shall be given to each stockholder of record entitled to vote at such meeting.

Articles of Incorporation: Stockholders continued

Section 5.08

Action by Written Consent of Stockholders:

Any action of the stockholders required or permitted to be taken at any regular or special meeting thereof may be taken without any such meeting, notice of meeting or vote if a consent in writing setting forth the action thereby taken is signed by the holders of outstanding stock having not less than the number of votes that would have been necessary to authorize such action at a meeting at which all shares entitled to vote were present and voted. Prompt notice of the taking of any such action shall be given to any stockholders entitled to vote who have not so consented in writing.

Section 5.09

Stockholders of Record:

- (a) The stockholders from time to time entitled to notice of or to vote at any meeting of stockholders or any adjournment thereof, or to express consent to any corporate action without a meeting, or entitled to receive payment of any dividend or other distribution or the allotment of any rights, or entitled to exercise any rights in respect of any change, conversion or exchange of stock or for the purpose of any other lawful action, shall be the stockholders of record as of the close of business on a date fixed by the Board of Directors as the record date for any such purpose. Such a record date shall not precede the date upon which the resolution fixing the record date is adopted by the Board of Directors, and shall not, with respect to stockholder meetings, be more than sixty days nor less than ten days before the date of such meeting, or, with respect to stockholder consents, more than ten days after the date upon which the resolution fixing the record date is adopted by the Board of Directors.
- (b) If the Board of Directors does not fix a record date, (i) the record date for the determination of stockholders entitled to notice of or to vote at a meeting of stockholders shall be as of the close of business on the day next preceding the day on which notice of such meeting is given, or, if notice is waived as provided herein, on the day next preceding the day on which the meeting is held; (ii) the record date for determining stockholders entitled to express consent to corporate action in writing without a meeting, where no prior action by the Board of Directors is necessary, shall be the close of business on the day on which the first signed written consent setting forth the action taken or proposed to be taken is delivered to the Corporation; and (iii) the record date for determining stockholders for any other purpose shall be at the close of business on the day on which the resolution of the Board of Directors relating thereto is adopted.

Section 5.10

Stockholders Agreement:

Should the Corporation at any time, or from time to time, be party to a stockholders agreement (a "Stockholders Agreement"), then notwithstanding anything to the contrary contained in these Articles, in the event of any conflict between any provision of such Stockholders Agreement and any provision of these Articles, such conflicting provision of the Stockholders Agreement shall be incorporated herein as a Article and shall control.

Articles of Incorporation: Continued

ARTICLE VI DIRECTORS

Section 6.01

Board of Directors:

The management of the affairs, property and business of the Corporation shall be vested in a Board of Directors, the members of which need not be stockholders. In addition to the power and authority expressly conferred upon it by these Articles and the Certificate of Incorporation, the Board of Directors may take any action and do all such lawful acts and things on behalf of the Corporation and as are not by statute or by the Certificate of Incorporation or these Articles required to be taken or done by the stockholders.

BOARD OF DIRECTORS

Lynne Ferrel	Starke Marketing Company	10591 U.S. Hwy 301	
Director	President	Hampton, Florida 32044	
James Kessler	Starke Marketing Company	18515 N.E. 5 th Terrace Road	
Director	Chief Executive Officer	Citra, Florida 32113	
Adrienne Columbus	Starke Marketing Company	3270 Ricky Drive #2303	
Director	Chief Operations Officer	Jacksonville, Florida 32223	
Chuck Burkhart	Starke Marketing Company	1102 East Call Street	
Director	Chief Business Officer	Stake, Florida 32091	
Sandy Darden	Starke Marketing Company	1911 N.E. 154 th Street	
Director	Chief Financial Officer	Starke, Florida 32091	
Pam Whittle	N. Fl. Reg. Chamber of Commerce	100 E. Call Street	
Director	Chief Executive Officer	Starke, Florida 32091	
Patricia Evans	Capital City Bank Group, Inc	350 N. Temple Street	
Director	President	Starke, Florida 32091	
C' C !'	72 44 37 1 4 4 7	10/20 1/ 0 1/ 201	
Gino Gerding	Better Value Auto, Inc	10639 U.S. Hwy 301	
Director	President	Hampton, Florida 32044	
Dean L. Weaver, II	Watson Realty Corp.	7384 State Road 21 N.	
Director	Vice President	Keystone Heights, Florida 32656	
Director	vice i resident	Reystone Heights, 1 tortal 22050	
Lila Sellers	Bradford County Board	501 W. Washington Street	
Director	Superintendent of Schools	Starke, Florida 32091	r
Barry Warren	Shop With A Cop	830 Edwards Road	
Director	Founder	Starke, Florida 32091	
Pamela Davis	Davis Allen Company	4651 Salisbury Road Suite 400	
Director	Chief Executive Officer	Jacksonville, Florida 32256	
Olivia Kitch	Starke Marketing Company	70 San Juan Drive	
Secretary	Office Manager	Palm Coast, Florida 32167	

Articles of Incorporation: Directors Continued

Section 6.02

Number:

The number of directors shall be thirteen (13) at all times. All seats must be filled within One Hundred Eighty (180) Days of the filing of this document with the State of Florida. The number of seats/directors shall not be changed for any reason.

Section 6.03

Election and Term of Directors:

At each annual meeting of the stockholders, the stockholders shall elect directors to hold office until the next annual meeting. Each director shall hold office until the expiration of such term and until his successor, if any, has been elected and qualified, or until his earlier resignation or removal.

Section 6.04

Annual and Regular Meetings:

The annual meeting of the Board of Directors shall be held promptly after the annual meeting of stockholders, and regular meetings of the Board of Directors may be held at such times as the Board of Directors may from time to time determine. No notice shall be required for the annual or any regular meeting of the Board of Directors.

Section 6.05

Special Meetings:

Special meetings of the Board of Directors may be called by the Chairperson, by an officer of the corporation who is also a director or by any two directors, upon one day's notice to each director either personally or by mail, telephone, facsimile or telegraph, and if by telephone, facsimile or telegraph confirmed in writing before or after the meeting, setting forth the time and place of such meeting. Notice of any special meeting need not be given, however, to any director who submits a signed waiver of notice, before or after the meeting, or who attends the meeting without objecting to the transaction of business.

Section 6.06

Place of Meetings:

- (a) The Board of Directors may hold its meetings, regular or special, at such places, either within or without the State of Florida, as it may from time to time determine or as shall be set forth in any notice of such meeting.
- (b) Any meeting of the Board of Directors may be held by means of conference telephone or similar communications equipment whereby all persons participating in the meeting can hear each other and such participation shall constitute presence at the meeting.

Section 6.07

Adjourned Meetings:

A majority of the directors present, whether or not a quorum, may adjourn any meeting of the Board of Directors to another time and place. Notice of such adjourned meeting need not be given if the time and place thereof are announced at the meeting at which the adjournment is taken.

Section 6.08

Quorum of Directors:

A majority of the total number of directors shall constitute a quorum for the transaction of business. The total number of directors means the number of directors the Corporation would have if there were no vacancies.

Section 6.09

Action of the Board of Directors:

The vote of a majority of the directors present at a meeting at which a quorum is present shall be the act of the Board of Directors, unless the question or action is one upon which a different vote is required by express provision of statute, the Certificate of Incorporation or these Articles, in which case such provision shall govern the vote on the decision of such question or action. Each director present shall have one vote.

Articles of Incorporation: Directors Continued

Section 6.10

Action by Written Consent of Directors:

Any action required or permitted to be taken at any meeting of the Board of Directors or of any committee thereof may be taken without a meeting, if a written consent thereto is signed by all members of the Board of Directors or of such committee, and such written consent is filed with the minutes of proceedings of the Board of Directors or committee.

Section 6.11

Resignation:

A director may resign at any time by giving written notice to the Board of Directors, the Chairperson of the Corporation. Unless otherwise specified in the notice, the resignation shall take effect upon receipt by the Board of Directors or such officer, and acceptance of the resignation shall not be necessary.

Section 6.12

Removal of Directors:

Any or all of the directors may be removed with or without cause by the stockholders.

Section 6.13

Newly Created Directorships and Vacancies:

Newly created directorships resulting from an increase in the number of directors or vacancies occurring in the Board of Directors for any reason except the removal of directors without cause may be filled by a vote of the majority of the directors then in office, although less than a quorum. Vacancies occurring by reason of the removal of directors without cause shall be filled by a vote of the stockholders. A director elected to fill a newly created directorship or to fill any vacancy shall hold office until the next annual meeting of stockholders, and until his/her successor, if any, has been elected and qualified.

Section 6.14

Chairman:

At any/all meetings by the Board of Directors, the Chairman of the Board or if one has not been elected or appointed, in his/her absence, a chairman chosen by the directors present at such meeting, shall preside.

Section 6.15:

Committees Appointed by the Board of Directors:

The Board of Directors may, by resolution passed by a majority of the entire Board of Directors or by written consent of all of the directors, designate one or more committees, each committee to consist of one or more of the directors. The Board may also designate one or more directors as alternate members of any committee who may replace any absent or disqualified committee member at any committee meeting. Any such committee, to the extent provided in the resolution, except as restricted by law, shall have and may exercise the powers of the Board of Directors in the management of the affairs, business and property of the Corporation, and may authorize the seal of the Corporation to be affixed to all papers which may require it.

Section 6.16:

Compensation:

No compensation shall be paid to directors, as such, for their services, but the Board of Directors may authorize payment of an annual retainer and/or fixed sum and expenses for attendance at each annual, regular or special meeting of the Board of Directors. Nothing herein contained shall be construed to preclude any director from serving the corporation in any other capacity and receiving compensation therefor.

Articles of Incorporation: Continued

ARTICLE VII OFFICERS

Lynne Ferrel	Starke Marketing Company	10591 U.S. Hwy 301
President	801 South Walnut Street Starke, Fl 32091	Hampton, Florida 32044
James Kessler	Starke Marketing Company	18515 N.E. 5th Terrace Road
Chief Executive Officer	801 South Walnut Street Starke, Fl 32091	Citra, Florida 32113
Chuck Burkhart	Starke Marketing Company	1102 East Call Street
Chief Business Officer	801 South Walnut Street Starke, Fl 32091	Starke, Florida 32091
Adrienne Columbus	Starke Marketing Company	3270 Ricky Drive #2303
Chief Operations Officer	801 South Walnut Street Starke, Fl 32091	Jacksonville, Florida 32223
Sandy Darden	Starke Marketing Company	1911 N.E. 154 th Street
Chief Financial Officer	801 South Walnut Street Starke, Fl 32091	Starke, Florida 32091
TBD	Starke Marketing Company	
Chief Marketing Officer	801 South Walnut Street Starke, Fl 32091	
Benny Jackson	Starke Marketing Company	5129 N.W. 182 Way
Chief Resource Officer	801 South Walnut Street Starke, Fl 32091	Starke, Florida 32091
TBD	Starke Marketing Company	
Chief Relations Officer	801 South Walnut Street Starke, Fl 32091	
Bill Hancock	Starke Marketing Company	806 Rosselle Street Suite C
Chief Technology Officer	801 South Walnut Street Starke, Fl 32091	Jacksonville Florida 32204
Tony McKay	Starke Marketing Company	311 East 17th Street
Chief Information Officer	801 South Walnut Street Starke, Fl 32091	Lynn Haven Florida 32444
Olivia Kitch	Starke Marketing Company	70 San Juan Drive
Office Manager	801 South Walnut Street Starke, Fl 32091	Palm Coast, Florida 32167
	1	

Section 7.01

Officers, Election and Term:

- (a) At its annual meeting the Board of Directors shall elect or appoint a Secretary and may in addition, elect or appoint at any time such other officers as it may determine. Any number of offices may be held by the same person.
- (b) Unless otherwise specified by the Board of Directors, each officer shall be elected or appointed to hold office until the annual meeting of the Board of Directors next following his election or appointment and until his successor, if any, has been elected or appointed and qualified, or until his earlier resignation or removal.
- (c) Any officer may resign at any time by giving written notice to the Board of Directors, the Chairperson or the Secretary of the Corporation. Unless otherwise specified in the notice, the resignation shall take effect upon receipt thereof, and the acceptance of the resignation shall not be necessary to make it effective.
- (d) Any officer elected or appointed by the Board of Directors may be removed by the Board of Directors with or without cause. Any vacancy occurring in any office by reason of death, resignation and removal or otherwise may be filled by the Board of Directors.

Articles of Incorporation: Officers Continued

Section 7.02

Powers and Duties:

The officers, agents and employees of the corporation shall each have such powers and perform such duties in the management of the affairs, property and business of the Corporation, subject to the control of and limitation by the Board of Directors, as generally pertain to their respective offices, as well as such powers and duties as may be authorized from time to time by the Board of Directors.

Section 7.03

Sureties and Bonds:

If the Board of Directors shall so require, any officer, agent or employee of the Corporation shall furnish to the Corporation a bond in such sum and with such surety or sureties as the Board of Directors may direct, conditioned upon the faithful performance of his duties to the Corporation and including responsibility for negligence and for the accounting for all property, funds or securities of the corporation which may come into his hands.

ARTICLE VIII CERTIFICATES AND TRANSFER OF SHARES

Section 8.01

Certificates:

Unless otherwise provided pursuant to the General Corporation Law of the State of Florida, the shares of stock of the Corporation shall be represented by certificates, as provided by the General Corporation Law of the State of Florida. They shall be numbered and entered in the books of the Corporation as they are issued.

Section 8.02

Lost or Destroyed Certificates:

The Board of Directors may in its discretion authorize the issuance of a new certificate or certificates in place of any certificate or certificates theretofore issued by the Corporation, alleged to have been lost, stolen or destroyed. As a condition of such issuance, the Board of Directors may require, either generally or in each case, the record holder of such certificates, or his legal representative, to furnish an affidavit setting forth the facts of such alleged loss, theft or destruction, together with proof of advertisement of the alleged loss, theft or destruction, and a bond with such surety and in such form and amount as the Board may specify indemnifying the Corporation, any transfer agent and registrar against any claim against any of them relating to such lost, stolen or destroyed certificates.

Section 8.03

Transfer of Shares:

- (a) Upon surrender to the Corporation or the transfer agent of the Corporation of a certificate for shares or other securities of the Corporation duly endorsed or accompanied by proper evidence of succession, assignment or authority to transfer, the corporation shall issue a new certificate to the person entitled thereto, and cancel the old certificate, except to the extent the Corporation or such transfer agent may be prevented from so doing by law, by the order or process of any court of competent jurisdiction, or under any valid restriction on transfer imposed by the Certificate of Incorporation, these Articles, or agreement of security holders. Every such transfer shall be entered on the transfer books of the Corporation.
- (b) The Corporation shall be entitled to treat the holder of record of any share or other security of the Corporation as the holder in fact thereof and shall not be bound to recognize any equitable or other claim to or interest in such share or security on the part of any other person whether or not it shall have express or other notice thereof, except as expressly provided by law.

ARTICLE IX INDEMNIFICATION

Section 9.01

Indemnification:

The Corporation shall indemnify the directors, officers, agents and employees of the Corporation in the manner and to the full extent provided in the General Corporation Law of the State of Florida. Such indemnification may be in addition to any other rights to which any person seeking indemnification may be entitled under any agreement, vote of stockholders or directors. Any provision of these Articles or otherwise. The directors, officers, employees and agents of the Corporation shall be fully protected individually in making or refusing to make any payment or in taking or refusing to take any other action under this Article VI in reliance upon the advice of counsel.

Articles of Incorporation: Continued

ARTICLE X MISCELLANEOUS

Section 10.01

Corporate Seal:

The seal of the Corporation shall be circular in form and bear the name of the Corporation, the year of its organization and the words, "Corporate Seal, Florida". The seal of the certificates for shares or any corporate obligation for the payment of money, or on any other instrument, may be a facsimile, engraved, printed or otherwise reproduced.

Section 10.02

Execution of Instruments:

All corporate instruments and documents shall be signed or countersigned, executed by the CEO and the CBO. All corporate instruments, contracts and documents shall be verified and recorded by the COO and the Corporate Secretary.

Section 10.03

Fiscal Year:

The fiscal year of the Corporation shall be as determined by the Board of Directors.

ARTICLE XI AMENDMENTS

Section 11.01

Amendments:

These Articles may be altered, amended or repealed from time to time by the stockholders or by the Board of Directors with the assent or vote of the stockholders.

ARTICLE XII BY-LAWS

Section 12.01

By-Laws:

These Articles of Incorporation shall be the Initial By-Laws of this corporation.

ARTICLE XIII REGISTERED AGENT

Section 13.01

Registered Agent:

The name and address of the registered agent is:

Pamela Davis - 4651 Salisbury Road Suite 400 Jacksonville, Florida 32256

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate. Taim familiar with and accept the appointment as registered agent and agree to act in this capacity

gn: Date: 02FERIS

Pamela Davis - Registered Agent - 4651 Salisbury Road Suite 400 Jacksonville, Florida 32256

Articles of Incorporation: Continued

ARTICLE XIV INCORPORATOR

Section 14.01

Incorporator:

I submit this document and affirm that the facts stated herein are true. I am aware that the false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

Date: March Qd

sign: Mywe

10591 U.S HWY301 Hampton Fla 32044

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