Electronic Articles of Incorporation For

P15000010459 FILED February 02, 2015 Sec. Of State msolomon

SIMPLE MAN SF, CO.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SIMPLE MAN SF, CO.

Article II

The principal place of business address:

738 111TH AVENUE N NAPLES PARK, FL. 34108

The mailing address of the corporation is:

249 SHIPLEY STREET 5 SAN FRANCISCO, CA. 94107

Article III

The purpose for which this corporation is organized is:

THE CORPORATION IS FORMED FOR THE PURPOSE OF SELLING SIMPLE MAN SF BRANDED MERCHANDISE AND ANY AND ALL OTHER LAWFUL BUSINESS PURPOSES.

Article IV

The number of shares the corporation is authorized to issue is: 10,000,000

Article V

The name and Florida street address of the registered agent is:

CHRIS JOHNSON 738 111TH AVENUE N NAPLES PARK, FL. 34108

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: CHRIS JOHNSON

Article VI

The name and address of the incorporator is:

MICHAEL MCGINN 249 SHIPLEY STREET 5 SAN FRANCISCO, CA 94107 P15000010459 FILED February 02, 2015 Sec. Of State

Electronic Signature of Incorporator: MICHAEL MCGINN

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CEO MICHAEL MCGINN 249 SHIPLEY STREET #5 SAN FRANCISCO, CA. 94107

Title: CMO DEBORAH CLARK 249 SHIPLEY STREET #5 SAN FRANCISCO, CA. 94107

Title: COO MOLLY MCGINN 2221 LARKIN STREET #1 SAN FRANCISCO, CA. 94109

Article VIII

The effective date for this corporation shall be:

02/01/2015