

**Electronic Articles of Incorporation
For**

**P15000007088
FILED
January 21, 2015
Sec. Of State
msolomon**

DIRECT EFFECT AUTOMOTIVE MARKETING INC

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DIRECT EFFECT AUTOMOTIVE MARKETING INC

Article II

The principal place of business address:

656 NEEDLERUSH RD
PORT ORANGE, FL. 32127

The mailing address of the corporation is:

656 NEEDLERUSH RD
PORT ORANGE, FL. 32127

Article III

The purpose for which this corporation is organized is:

DIRECT MARKETING

Article IV

The number of shares the corporation is authorized to issue is:

100

Article V

The name and Florida street address of the registered agent is:

JOSEPH LOGUIDICE
1515A RIDGEWOOD AVE
HOLLY HILL, FL. 32117

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JOSEPH A LOGUIDICE

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Article VI

The name and address of the incorporator is:

JEFF CLEMENTS
656 NEEDLERUSH RD

PORT ORANGE FL 32127

Electronic Signature of Incorporator: JEFF CLEMENTS

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
JEFF CLEMENTS
656 NEEDLERUSH RD
POR ORANGE, FL. 32127

Article VIII

The effective date for this corporation shall be:

01/15/2015