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SECRETARY OF STATE

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July 30, 2014

Department of State Division of Corporations Corporate Filings P.O. Box 6327 Tallahassee, FL 32314

Re: Simply Encouraging Solutions, Inc.

Dear Sir or Madam:

Enclosed please find an original and a copy of the Articles of Incorporation for Simply Encouraging Solutions, Inc. Please file the enclosed Articles and return a certified copy to our Clearwater address listed above. I have enclosed my firm's check in the amount of \$78.75 for your filing fees. Please process at your earliest convenience.

If you have any questions, please do not hesitate to call. Thank you for your assistance in this matter.

Sincerely,

Vicki D. Alford

Richard L. Alford, P.A.

ARTICLES OF INCORPORATION OF SIMPLY ENCOURAGING SOLUTIONS, INC.

ARTICLE 1

NAME

The name of the corporation is SIMPLY ENCOURAGING SOLUTIONS, INC. and its mailing address is 35246 US Highway 19 North, #214, Palm Harbor, Florida 34684.

ARTICLE II

DURATION

This corporation shall exist perpetually, commencing as of the date of acceptance and filing of these Articles by the Secretary of State of Florida.

ARTICLE III

PURPOSE

This corporation is organized to conduct business for any and all lawful proposes.

ARTICLE IV

CAPITAL STOCK

This corporation is authorized to issue 7500 shares of no par value common stock.

ARTICLE V

INITIAL REGISTERED OFFICE AND AGENT

The street address of the initial registered office of this corporation is 35246 US Highway 19 North, #214, Palm Harbor, Florida 34684 and the name of the initial registered agent of this corporation at that address is THOMAS WATERHOUSE.

ARTICLE VI

INITIAL BOARD OF DIRECTORS

This corporation shall have one director initially. The number of directors may be increased from time to time by the Bylaws but shall never be less than one. The name and address of the initial director of this corporation is:

Name Address

Thomas Waterhouse 35246 US Highway 19 North, #214

Palm Harbor, Florida 34684

ARTICLE VII

INCORPORATOR

The name and address of the person signing these Articles is:

Name Address

Thomas Waterhouse 35246 US Highway 19 North, #214

Palm Harbor, Florida 34684

ARTICLE VIII

CUMULATIVE VOTING

At each election for directors every shareholder entitled to vote at such election shall have the right to cumulate his votes by giving one candidate as many votes as the number of directors to be elected at that time multiplied by the number of his shares, or by distributing such votes on the same principle among any number of such candidates.

ARTICLE IX

PREEMPTIVE RIGHTS

Every shareholder, upon the sale for cash of any new stock of this corporation of the same kind, class or series as that which he already holds, shall have the right to purchase his pro rata share thereof (as nearly as may be done without issuance of fractional shares) at the price at which it is offered to others.

ARTICLE X

INDEMNIFICATION

The corporation shall indemnify any officer or director, or any former officer or director, to the full extent permitted by law.

ARTICLE XI

BYLAWS

The initial Bylaws shall be adopted by the Board of Directors. The power to alter, amend or repeal the Bylaws or adopt new Bylaws is vested in the Board of Directors, subject to repeal or change by action of the sharcholders.

ARTICLE XII

AMENDMENT

This corporation reserves the right to amend or repeal any provisions contained in these Articles of Incorporation, or any amendment hereto, and any right conferred upon the shareholders is subject to this reservation.

IN WITNESS WHEREOF, the undersigned have signed these Articles of Incorporation on the day of July, 2014.

STATE OF FLORIDA **COUNTY OF PINELLAS**

Sworn to (or affirmed) and subscribed before me this 30 day of July, 2014, by THOMAS WATERHOUSE.

(SEAL)

Personally Known _____ OR Produced Identification_ Type of Identification Produced FL Driver License

ACCEPTANCE BY REGISTERED AGENT

The undersigned hereby accepts the appointment as Registered Agent of SIMPLY ENCOURAGING SOLUTIONS, INC. which is contained in the foregoing Articles of Incorporation.

Dated this John day of July, 2014.

THOMAS WATERHOUSE, as Registered Agent