

**Electronic Articles of Incorporation
For**

P14000011470
FILED
February 05, 2014
Sec. Of State
adunlap

HILTON SOCIAL MEDIA EXPERTS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

HILTON SOCIAL MEDIA EXPERTS, INC.

Article II

The principal place of business address:

212 CITY VIEW DRIVE
FORT LAUDERDALE, FL. 33311

The mailing address of the corporation is:

212 CITY VIEW DRIVE
FORT LAUDERDALE, FL. 33311

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

10,000 COMMON SHARES PAR VALUE \$1.00

Article V

The name and Florida street address of the registered agent is:

THOMAS RECCA
212 CITY VIEW DRIVE
FORT LAUDERDALE, FL. 33311

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: THOMAS RECCA

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Article VI

The name and address of the incorporator is:

STEVEN FINE
212 CITY VIEW DRIVE

FORT LAUDERDALE, FLORIDA 33311

Electronic Signature of Incorporator: STEVEN FINE

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: DPS
STEVEN FINE
212 CITY VIEW DRIVE
FORT LAUDERDALE, FL. 33311

Title: VP
BRYAN HILTON
212 CITY VIEW DRIVE
FORT LAUDERDALE, FL. 33311