

**Electronic Articles of Incorporation
For**

P13000097293
FILED
December 05, 2013
Sec. Of State
cgolden

FACE VALUE COSMETICS INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

FACE VALUE COSMETICS INC.

Article II

The principal place of business address:

3801 HOLLYWOOD BLVD
100A
HOLLYWOOD, FL. UN 33021

The mailing address of the corporation is:

3801 HOLLYWOOD BLVD
100A
HOLLYWOOD, FL. UN 33021

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

TALY DERY
3801 HOLLYWOOD BLVD
100A
HOLLYWOOD, FL. 33021

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: TALY DERY

Article VI

The name and address of the incorporator is:

TALY DERY
3801 HOLLYWOOD BLVD
100A
HOLLYWOOD, FL 33021

Electronic Signature of Incorporator: TALY DERY

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: CFO
TALY DERY
3801 HOLLYWOOD BLVD 100A
HOLLYWOOD, FL. 33021 UN

Title: P
SIMON DERY
3801 HOLLYWOOD BLVD 100A
HOLLYWOOD, FL. 33021 UN

Title: CEO
ERAN DANINO
3801 HOLLYWOOD BLVD 100A
HOLLYWOOD, FL. 33021 UN

Title: O
MARIA C PALACE
6363 INDIAN CREEK DRIVE APT 501
MIAMI BEACH, FL. 33141

Title: O
AMNON GOLDSTEIN
3801 HOLLYWOOD BLVD 100A
HOLLYWOOD, FL. 33021 UN

Title: O
LINDA CHIPERLING
3801 HOLLYWOOD BLVD 100A
HOLLYWOOD, FL. 33021 UN

Article VIII

The effective date for this corporation shall be:

01/01/2014