

**Electronic Articles of Incorporation
For**

P13000062577
FILED
July 25, 2013
Sec. Of State
cgolden

PERSONALIZED WORLD, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PERSONALIZED WORLD, INC.

Article II

The principal place of business address:

201 ANSIN BLVD.
HALLANDALE, FL. US 33009

The mailing address of the corporation is:

201 ANSIN BLVD.
HALLANDALE, FL. US 33009

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000

Article V

The name and Florida street address of the registered agent is:

MAX & CHLOE, INC.
201 ANSIN BLVD.
HALLANDALE, FL. 33009

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ARNOLD KOVELMAN, MAX & CHLOE, INC.

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Article VI

The name and address of the incorporator is:

JANET LEISINGER, LEGALZOOM.COM, INC.
101 N. BRAND BLVD.
11TH FLOOR
GLENDALE, CA 91203

Electronic Signature of Incorporator: JANET LEISINGER, LEGALZOOM.COM, INC.

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P, T
ARNOLD KOVELMAN
201 ANSIN BLVD.
HALLANDALE, FL. 33009 US

Title: S, D
ARNOLD KOVELMAN
201 ANSIN BLVD.
HALLANDALE, FL. 33009 US