

**Electronic Articles of Incorporation
For**

P13000060815
FILED
July 18, 2013
Sec. Of State
vherring

PURE HAIR COLOR, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

PURE HAIR COLOR, INC.

Article II

The principal place of business address:

1721 SAN MARCO ROAD
SUITE A
MARCO ISLAND, FL. US 34145

The mailing address of the corporation is:

1721 SAN MARCO ROAD
SUITE A
MARCO ISLAND, FL. US 34145

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1000

Article V

The name and Florida street address of the registered agent is:

IAO, INC.
1721 SAN MARCO ROAD
SUITE A
MARCO ISLAND, FL. 34145

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: ALBERT J WAGNER FOR IAO, INC.

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Article VI

The name and address of the incorporator is:

ALBERT J WAGNER
1721 SAN MARCO ROAD
SUITE A
MARCO ISLAND, FL 34145

Electronic Signature of Incorporator: ALBERT J WAGNER

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ALBERT J WAGNER
1721 SAN MARCO ROAD
MARCO ISLAND, FL. 34145 US

Title: VP
JAMES MURRAY
1721 SAN MARCO ROAD
MARCO ISLAND, FL. 34145 US

Article VIII

The effective date for this corporation shall be:

07/18/2013