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**COVER LETTER**

TO: Amendment Section  
Division of Corporations

NAME OF CORPORATION: ROI SHOPPER MARKETING, INC.

DOCUMENT NUMBER: P13000052552

The enclosed *Articles of Amendment* and fee are submitted for filing.

Please return all correspondence concerning this matter to the following:

Mark D. Kairalla, Esq.

Name of Contact Person

Tittle, Kairalla & Logan, P.L.

Firm/ Company

360 Columbia Drive, Suite 100

Address

West Palm Beach, FL 33409

City/ State and Zip Code

mark@tkl-law.com

E-mail address: (to be used for future annual report notification)

For further information concerning this matter, please call:

Mark D. Kairalla

Name of Contact Person

at 561

444-3336

Area Code & Daytime Telephone Number

Enclosed is a check for the following amount made payable to the Florida Department of State:

☐ \$35 Filing Fee

☒ \$43.75 Filing Fee &  
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☐ \$52.50 Filing Fee  
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Certified Copy  
(Additional Copy  
is enclosed)

**Mailing Address**

Amendment Section  
Division of Corporations  
P.O. Box 6327  
Tallahassee, FL 32314

**Street Address**

Amendment Section  
Division of Corporations  
Clifton Building  
2661 Executive Center Circle  
Tallahassee, FL 32301

**ARTICLES OF AMENDMENT TO THE  
ARTICLES OF INCORPORATION OF  
ROI SHOPPER MARKETING, INC.**

FILED  
19 SEP 23 AM 10:03  
SECRETARY OF STATE  
TALLAHASSEE, FLORIDA

Pursuant to the provisions of §§607.1003 and 607.1006 of the Florida Business Corporation Act (the "Act"), ROI Shopper Marketing, Inc. (the "Corporation") adopts this Amendment to its Articles of Incorporation as set forth below:

1. The current name of the Corporation is ROI Shopper Marketing, Inc.
2. The following amendments to the Corporation's Articles of Incorporation were approved by the shareholders on the 19th day of September, 2013 in accordance with and in a manner prescribed by the Act. The number of votes cast for the following amendments by the shareholders was sufficient for approval of said amendments.

**ARTICLE FIRST**


Article First is hereby amended in its entirety to read:

*"The name of the corporation (hereinafter called the "Corporation" is ROI, Inc.  
The Corporation's principal place of business is 1521 Alton Road, #378, Miami  
Beach, Florida 33139."*

3. As a result of this Amendment, the new name of the Corporation is ROI, Inc. and it shall be known as such from this date forward.

IN WITNESS WHEREOF, the undersigned, President of the Corporation, has executed the foregoing Amendment to the Corporation's Articles of Incorporation this 19th day of September, 2013.

By: \_\_\_\_\_

  
Charles W. Krallman, President

**NOTICE OF ACTION OF SHAREHOLDERS WITHOUT A MEETING  
OF  
ROI SHOPPER MARKETING, INC.**

*VIA EMAIL*

TO: Charles W. Krallman ([ckrallman@aol.com](mailto:ckrallman@aol.com))  
Apadmi, Ltd. ([notices@apadmi.com](mailto:notices@apadmi.com))  
Michael Wynne ([wynnemike@hotmail.com](mailto:wynnemike@hotmail.com))  
Ber Bay Development and Consulting, Ltd. ([brianch@live.ca](mailto:brianch@live.ca))

PURSUANT TO ARTICLE II, SECTION 10 AND ARTICLE IV OF THE BYLAWS THAT ON SEPTEMBER 19, 2013, ACTION WAS TAKEN BY THE SHAREHOLDERS OF ROI SHOPPER MARKETING, INC. WITHOUT A MEETING PURSUANT TO SECTION 607.0704, FLORIDA STATUTES. AS A RESULT OF THIS ACTION THE NAME OF THE COMPANY WAS CHANGED FROM ROI SHOPPER MARKETING, INC. TO ROI, INC. A WRITTEN COPY OF THE ACTION IS ATTACHED HERETO.

DATED: SEPTEMBER 19, 2013

  
CHARLES W. KRALLMAN, PRESIDENT

**CONSENT TO SHAREHOLDER ACTION IN LIEU OF A  
MEETING OF SHAREHOLDERS  
OF  
ROI SHOPPER MARKETING, INC.**

Pursuant to Section 607.0704 of the Florida Business Corporation Act (the "Act"), the undersigned consents to the following resolutions:

**RESOLVED**, the Company shall amend its Articles of Incorporation with the following amendments:

ARTICLE First is hereby amended in its entirety to read:

*"The name of the corporation (hereinafter called the "Corporation" is ROI, Inc. The Corporation's principal place of business is 1521 Alton Road, #378, Miami Beach, Florida 33139."*

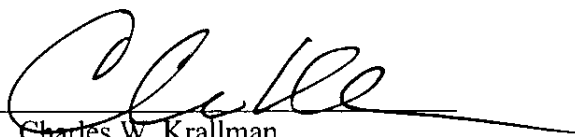
It is further,

**RESOLVED**, that the President of the Company is authorized to take all actions necessary to effectuate the foregoing provisions. It is further,

**RESOLVED**, that this Consent may be executed in one or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument. The execution of this Consent may be by actual or facsimile signature.

Dated: September 19, 2013

By: \_\_\_\_\_



Charles W. Krallman  
3,500,000 Shares owned of Record