

**Electronic Articles of Incorporation
For**

P13000048614
FILED
June 04, 2013
Sec. Of State
vherring

BRAID BRANDS, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

BRAID BRANDS, INC.

Article II

The principal place of business address:

209 EAST 31ST STREET
NEW YORK, NY. US 10016

The mailing address of the corporation is:

209 EAST 31ST STREET
NEW YORK, NY. US 10016

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

1,000

Article V

The name and Florida street address of the registered agent is:

NRAI SERVICES, INC.
1200 SOUTH PINE ISLAND ROAD
PLANTATION, FL. 33324

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JOSE CASTELLANOS, ASSISTANT SECRETARY

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Article VI

The name and address of the incorporator is:

KIRSTIN CHOI, STUBBS ALDERTON & MARKILES, LLP
15260 VENTURA BLVD.
20TH FL.
SHERMAN OAKS, CA 91403

Electronic Signature of Incorporator: KIRSTIN CHOI

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.