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p.1  
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Division of Corporations

Page 1 of 1

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FLORIDA PROFIT/NON PROFIT CORPORATION  
CHOICE DIRECT MAIL, INC.

Certificate of Status	1
Certified Copy	1
Page Count	01
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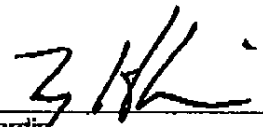
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ARTICLES OF INCORPORATION  
OF  
CHOICE DIRECT MAIL, INC.

The undersigned incorporator has executed these Articles of Incorporation to establish a corporation (the "Corporation") under the Florida Business Corporation Act (Chapter 607, Florida Statutes).

1. Name. The name of the Corporation is CHOICE DIRECT MAIL, INC.
  2. Principal Office and Mailing Address. The location of the principal office and the mailing address of the Corporation is 4488 Friar Tuck Lane, Sarasota, Florida 34232.
  3. Authorized Shares. The Corporation is authorized to issue 100 shares of common stock having a par value of \$0.01 per share. No share shall be issued except upon payment to the Corporation of the par value of the share in cash or other consideration permitted by law as payment for the shares.
  4. Bylaws. The initial bylaws of the Corporation shall be adopted by the incorporator or the board of directors. The power to alter, amend, or repeal any bylaw shall be vested in the shareholders, except to the extent delegated by the shareholders to the board of directors.
  5. Registered Agent and Office. The name of the initial registered agent and the address of the initial registered office of the Corporation is Ty Hardin, 1 South School Avenue, Suite 501, Sarasota, Florida 34237.
- By execution hereof, the undersigned accepts the appointment as registered agent of the Corporation and acknowledges that he is familiar with and accepts the obligations of such position.
6. Incorporator. The name and address of the incorporator of the Corporation is Ty Hardin, 1 South School Avenue, Suite 501, Sarasota, Florida 34237.
  7. Effective Date. The existence of the Corporation shall commence upon April 16, 2013.

Dated this 16<sup>th</sup> day of April 2012.

  
Ty Hardin  
Incorporator and Registered Agent

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