

**Electronic Articles of Incorporation
For**

P13000025572
FILED
March 19, 2013
Sec. Of State
jshivers

P77 CONSULTING INCORPORATED

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

P77 CONSULTING INCORPORATED

Article II

The principal place of business address:

475 BRICKELL AVE
UNIT #2307
MIAMI, FL. US 33131

The mailing address of the corporation is:

475 BRICKELL AVE
UNIT #2307
MIAMI, FL. US 33131

Article III

The purpose for which this corporation is organized is:

CONSULTING IN THE FITNESS INDUSTRY

Article IV

The number of shares the corporation is authorized to issue is:

2000

Article V

The name and Florida street address of the registered agent is:

JACOB PORTNOY
475 BRICKELL AVE
UNIT #2307
MIAMI, FL. 33131

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: JACOB PORTNOY

Article VI

The name and address of the incorporator is:

JACOB PORTNOY
475 BRICKELL AVE
UNIT #2307
MIAMI FL, 33131

Electronic Signature of Incorporator: JACOB PORTNOY

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PVST
JACOB PORTNOY
475 BRICKELL AVE UNIT #2307
MIAMI, FL. 33131 US

Title: D
JACOB PORTNOY
475 BRICKELL AVE UNIT #2307
MIAMI, FL. 33131 US

Article VIII

The effective date for this corporation shall be:

03/16/2013