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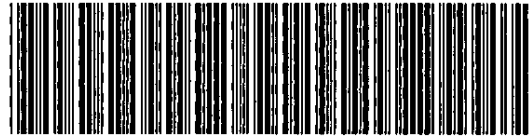
(Business Entity Name)

(Document Number)

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SECRETARY OF STATE
TALLAHASSEE, FLORIDA

1A7

COVER LETTER

Department of State
New Filing Section
Division of Corporations
P. O. Box 6327
Tallahassee, FL 32314

SUBJECT: Measure Effectiveness, Inc.

(PROPOSED CORPORATE NAME – MUST INCLUDE SUFFIX)

Enclosed are an original and one (1) copy of the articles of incorporation and a check for:

☒ \$70.00 ☐ \$78.75
Filing Fee Filing Fee
 & Certificate of Status

☐ \$78.75 ☐ \$87.50
Filing Fee Filing Fee,
& Certified Copy Certified Copy
 & Certificate of
 Status

ADDITIONAL COPY REQUIRED

FROM: Randall L. Leshin, Esq.

Name (Printed or typed)

712 E. McNab Road

Address

Pompano Beach, FL 33060

City, State & Zip

954-941-9711

Daytime Telephone number

rleshin@leshinlawfirm.com

E-mail address: (to be used for future annual report notification)

NOTE: Please provide the original and one copy of the articles.

ARTICLES OF INCORPORATION
In compliance with Chapter 607 and/or Chapter 621, F.S. (Profit)

ARTICLE I NAME
The name of the corporation shall be: Measure Effectiveness, Inc.

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ARTICLE II PRINCIPAL OFFICE
Principal street address

Mailing address, if different is:
SECRETARY OF STATE
TALLAHASSEE, FLORIDA

712 E. McNab Road
Pompano Beach, FL 33060

ARTICLE III PURPOSE
The purpose for which the corporation is organized is: All legal purposes of a for-profit corporation.

ARTICLE IV SHARES
The number of shares of stock is: See attached

ARTICLE V INITIAL OFFICERS AND/OR DIRECTORS

Name and Title: <u>Randall Leshin, P - D</u>	Name and Title: _____
Address: <u>712 E. McNab Road</u>	Address: _____
<u>Pompano Beach, FL 33060</u>	_____
_____	_____

Name and Title: <u>Brandon Cotton, VP - D</u>	Name and Title: _____
Address: <u>712 E. McNab Road</u>	Address: _____
<u>Pompano Beach, FL 33060</u>	_____
_____	_____

Name and Title: <u>Michael Curran, S,T - D</u>	Name and Title: _____
Address: <u>712 E. McNab Road</u>	Address: _____
<u>Pompano Beach, FL 33060</u>	_____
_____	_____

(conti.)

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Name and Title: _____ Name and Title: 13 FEB -5 PM 4:12
Address: _____ Address: SECRETARY OF STATE

_____ TALLAHASSEE, FLORIDA

ARTICLE VI REGISTERED AGENT

The name and Florida street address (P.O. Box NOT acceptable) of the registered agent is:

Name: Randall L. Leshin, Esq.
Address: 712 E. McNab Road
Pompano Beach, FL 33060

ARTICLE VII INCORPORATOR

The name and address of the Incorporator is:

Name: Randall L. Leshin, Esq.
Address: 712 E. McNab Road
Pompano Beach, FL 33060

Having been named as registered agent to accept service of process for the above stated corporation at the place designated in this certificate, I am familiar with and accept the appointment as registered agent and agree to act in this capacity

Required Signature/Registered Agent 1/24/13
Date

I submit this document and affirm that the facts stated herein are true. I am aware that the false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S.

Required Signature/Incorporator 1/24/13
Date

ARTICLE IV - SHARES

The number of initial shares of stock is: 100,000,000 (one hundred million) of common voting stock. However, the corporation reserves the right to issue additional shares of stock as may be authorized by a majority vote of the shareholders. This is without limitation to issue shares in such classes and amounts, and of such nature as allowed by law. By way of example and without limitation, the corporation may issue common stock, preferred stock, securitized stock, stock with or without voting rights, as specified, and for whatsoever purpose the corporation deems proper. Any class of stock shall be formally memorialized by a written certificate, which shall state with particularity what class of stock the certificate represents, and shall be issued in numerical order, with each shareholder entitled to said certificate signed by the President, or a Vice President, and the Secretary or Assistant Secretary, and may be sealed with the seal of the corporation or a facsimile thereof. The signatures of such officers may be facsimiles if the certificate is manually signed on behalf of the transfer agent, or registered by a registrar, other than the corporation itself or an employee of the corporation. If an officer who has signed or whose facsimile signature has been placed upon such certificate ceases to be an officer before the certificate is used, it may be issued by the corporation with the same effect as if the person were an officer on the date of issue.