Electronic Articles of Incorporation For

P13000010730 FILED February 01, 2013 Sec. Of State jshivers

SOBE 100, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is: SOBE 100, INC.

Article II

The principal place of business address:

1000 NE 176TH STREET NORTH MIAMI BEACH, FL. US 33162

The mailing address of the corporation is:

1000 NE 176TH STREET NORTH MIAMI BEACH, FL. US 33162

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 1000

Article V

The name and Florida street address of the registered agent is:

DAVID A. ARONSON, CPA, P.A. 1000 NE 176TH STREET NORTH MIAMI BEACH, FL. 33162

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: DAVID ARONSON

Article VI

The name and address of the incorporator is:

ROBERTO BAQUERIZO 521 FIFTH AVENUE 17TH FLOOR NEW YORK, NY 10175 P13000010730 FILED February 01, 2013 Sec. Of State jshivers

Electronic Signature of Incorporator: ROBERTO BAQUERIZO

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P CHRISTOPHER JOHNSON 312 11TH AVENUE, APT. 16M NEW YORK, NY. 10001 US

Title: VP ROBERTO BAQUERIZO 521 FIFTH AVENUE, 17TH FLOOR NEW YORK, NY. 10001 US