

**Electronic Articles of Incorporation
For**

P13000010303
FILED
January 30, 2013
Sec. Of State
rdunlap

EFFORTLESS ACTION, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:
EFFORTLESS ACTION, INC.

Article II

The principal place of business address:
200 SOUTH BISCAYNE BLVD. SUITE 2790
MIAMI, FL. US 33131

The mailing address of the corporation is:
200 SOUTH BISCAYNE BLVD. SUITE 2790
MIAMI, FL. US 33131

Article III

The purpose for which this corporation is organized is:
ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:
1,000,000

Article V

The name and Florida street address of the registered agent is:
KENAN GODFREY
200 SOUTH BISCAYNE BLVD. SUITE 2790
MIAMI, FL. 33131

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: KENAN GODFREY

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Article VI

The name and address of the incorporator is:

MEGHAN RECORD
23586 CALABASAS RD.
SUITE 102
CALABASAS, CA 91302

Electronic Signature of Incorporator: MEGHAN RECORD

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: DPST
KENAN GODFREY
10092 VINEYARD LAKE ROAD EAST
JACKSONVILLE, FL. 32256 US