Electronic Articles of Incorporation For

P13000008687 FILED January 25, 2013 Sec. Of State jshivers

ULTIMATE JOY RIDES, INC.

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

ULTIMATE JOY RIDES, INC.

Article II

The principal place of business address:

333 BISHOPS WAY 100 BROOKFIELD, WI. 53005

The mailing address of the corporation is:

333 BISHOPS WAY 100 BROOKFIELD, WI. 53005

Article III

The purpose for which this corporation is organized is: ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is: 100,000

Article V

The name and Florida street address of the registered agent is:

BERNARD KLEMANN 4300 BISCAYNE BOULEVARD 302B MIAMI, FL. 33137

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: BERNARD KLEMANN

Article VI

The name and address of the incorporator is:

GREGORY STRAUB 333 BISHOPS WAY 100 BROOKFIELD, WI 53005 P13000008687 FILED January 25, 2013 Sec. Of State ishivers

Electronic Signature of Incorporator: GREGORY STRAUB

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: PSD GREGORY STRAUB 333 BISHOPS WAY, SUITE 100 BROOKFIELD, WI. 53005

Article VIII

The effective date for this corporation shall be:

01/25/2013