

**Electronic Articles of Incorporation
For**

P13000004451
FILED
January 14, 2013
Sec. Of State
jshivers

DISCOUNT FACTORY DIRECT CORP

The undersigned incorporator, for the purpose of forming a Florida profit corporation, hereby adopts the following Articles of Incorporation:

Article I

The name of the corporation is:

DISCOUNT FACTORY DIRECT CORP

Article II

The principal place of business address:

450 WINDING CREEK PLACE
LONGWOOD, FL. US 32779

The mailing address of the corporation is:

450 WINDING CREEK PLACE
LONGWOOD, FL. US 32779

Article III

The purpose for which this corporation is organized is:

ANY AND ALL LAWFUL BUSINESS.

Article IV

The number of shares the corporation is authorized to issue is:

100,000

Article V

The name and Florida street address of the registered agent is:

TERRY L JOHNSON CPA
406 GREYFORD LANE
CASSELBERRY, FL. 32707

I certify that I am familiar with and accept the responsibilities of registered agent.

Registered Agent Signature: TERRY L. JOHNSON, CPA

Article VI

The name and address of the incorporator is:

TERRY L. JOHNSON, CPA
406 GREYFORD LANE

CASSELBERRY, FL 32707

Electronic Signature of Incorporator: TERRY L. JOHNSON CPA

I am the incorporator submitting these Articles of Incorporation and affirm that the facts stated herein are true. I am aware that false information submitted in a document to the Department of State constitutes a third degree felony as provided for in s.817.155, F.S. I understand the requirement to file an annual report between January 1st and May 1st in the calendar year following formation of this corporation and every year thereafter to maintain "active" status.

Article VII

The initial officer(s) and/or director(s) of the corporation is/are:

Title: P
ED MIERS
450 WINDING CREEK PLACE
LONGWOOD, FL. 32779 US

Title: VP
ROBERT NEWTON
450 WINDING CREEK PLACE
LONGWOOD, FL. 32779 U

Title: T, S
CATHERINE KONKLE
10120 JEFFERSON RD
OSCEOLA, IN. 46561 US

Title: DIR
CHARLES KONKLE
10120 JEFFERSON RD
OSCEOLA, IN. 46561 US

Title: VP
EDWARD MIERS
2609 KINGSTON POINT
FT WAYNE, IN. 46812 US

Article VIII

The effective date for this corporation shall be:

01/14/2013