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FILED
Feb 04 1998 8:00am
Secretary of State

PROFIT
CORPORATION
ANNUAL REPORT
1998



FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF CORPORATIONS

DOCUMENT # P12356 (2)

1. Corporation Name
CAESARS WORLD MARKETING CORPORATION

Principal Place of Business
3570 LAS VEGAS BLVD
LAS VEGAS NV 89109
US

Mailing Address
3800 HOWARD HUGHES PKWY
SUITE 1600
LAS VEGAS NV 89109
US

DO NOT WRITE IN THIS SPACE

3. Date Incorporated or Qualified
12/04/1986

4. FEI Number
22-2746389

Applied For
Not Applicable

5. Certificate of Status Desired ☐ \$8.75 Additional Fee Required

6. Election Campaign Financing Trust Fund Contribution ☐ \$5.00 May Be Added to Fees

8. This corporation owes or has paid the current year Intangible Personal Property Tax due June 30. ☐ Yes ☐ No

2. Principal Place of Business

21 Suite, Apt. #, etc.

22 City & State

23 Zip Country

24 25

2a. Mailing Address

26 3570 Las Vegas Blvd. South

27 Suite, Apt. #, etc.

28 City & State

28 Las Vegas, Nevada

29 Zip

29 89109

30 Country

30 Clark

9. Name and Address of Current Registered Agent

CT CORPORATION SYSTEM
1200 S. PINE ISLAND ROAD
PLANTATION FL 33324

10. Name and Address of New Registered Agent

81 Name

82 Street Address (P.O. Box Number is Not Acceptable)

83

84 City

FL 85 Zip Code

11. Pursuant to the provisions of Sections 607.0502 and 607.1508, Florida Statutes, the above-named corporation submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. Such change was authorized by the corporation's board of directors. I hereby accept the appointment as registered agent. I am familiar with, and accept the obligations of, Section 607.0505, Florida Statutes.

SIGNATURE

Signature, typed or printed name of registered agent and title if applicable

(NOTE: Registered Agent signature required when reinstating)

DATE

12. OFFICERS AND DIRECTORS

TITLE P
NAME BARNBECK, CHRIS
STREET ADDRESS 3570 LAS VEGAS BLVD.
CITY-ST-ZIP LAS VEGAS NV 89109 ☐ DELETE

TITLE AS
NAME REILERT, ROBERT E
STREET ADDRESS 2100 PACIFIC AVE
CITY-ST-ZIP ATLANTIC CITY NJ ☐ DELETE

TITLE T
NAME WILSON, BETTY M
STREET ADDRESS 3800 HOWARD HUGHES PKWY SUITE 1600
CITY-ST-ZIP LAS VEGAS NV ☐ DELETE

TITLE D
NAME BOYNTON, PETER
STREET ADDRESS 3800 HOWARD HUGHES PKWY SUITE 1600
CITY-ST-ZIP LAS VEGAS NV ☐ DELETE

TITLE AS
NAME RUBENSTEIN, MARC
STREET ADDRESS 3570 LAS VEGAS BLVD
CITY-ST-ZIP LAS VEGAS NE ☐ DELETE

TITLE GCS
NAME RIVERA-SOTO, ROBERTO
STREET ADDRESS 3800 HOWARD HUGHES PKWY SUITE 1600
CITY-ST-ZIP LAS VEGAS NV ☐ DELETE

13. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 12

1.1 TITLE President ☒ Change ☐ Addition
1.2 NAME Peter G. Boynton
1.3 STREET ADDRESS 3570 Las Vegas Blvd. South
1.4 CITY-ST-ZIP Las Vegas, Nevada 89109 ☐ Change ☐ Addition

2.1 TITLE
2.2 NAME
2.3 STREET ADDRESS
2.4 CITY-ST-ZIP ☐ Change ☐ Addition

3.1 TITLE ☐ Change ☐ Addition
3.2 NAME
3.3 STREET ADDRESS
3.4 CITY-ST-ZIP ☐ Change ☐ Addition

4.1 TITLE ☐ Change ☐ Addition
4.2 NAME
4.3 STREET ADDRESS
4.4 CITY-ST-ZIP ☐ Change ☐ Addition

5.1 TITLE ☐ Change ☐ Addition
5.2 NAME
5.3 STREET ADDRESS
5.4 CITY-ST-ZIP ☐ Change ☐ Addition

6.1 TITLE ☐ Change ☐ Addition
6.2 NAME
6.3 STREET ADDRESS
6.4 CITY-ST-ZIP ☐ Change ☐ Addition

14. I hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this annual report or supplemental annual report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 12 or Block 13 if changed, or on an attachment with an address.

SIGNATURE: Betty M. Wilson

(702) 866-1000

CR2E034 (10/97)