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FILED

Feb 05 1997 8:00am
Secretary of StatePROFIT
CORPORATION
ANNUAL REPORT
1997FLORIDA DEPARTMENT OF STATE
Sandra B. Mortham
Secretary of State
DIVISION OF CORPORATIONS

DOCUMENT # P12356 (2)

1. Corporation Name
CAESARS WORLD MARKETING CORPORATION

Principal Place of Business

3570 LAS VEGAS BLVD
LAS VEGAS NV 89109
US

Mailing Address

3570 LAS VEGAS BLVD
LAS VEGAS NV 89109-8924
US

2. Principal Place of Business

21 Suite, Apt. #, etc.

23 City & State

24 Zip

25 Country

2a. Mailing Address

26 3800 Howard Hughes Pkwy

Suite, Apt. #, etc.

27 Suite 1600

28 City & State

Las Vegas, NV

29 Zip

30 Country

3. Date Incorporated or Qualified

12/04/1986

3a. Date of Last Report

03/26/1996

4. FEI Number

22-2746389

Applied For

Not Applicable

5. Certificate of Status Desired

☐\$8.75 Additional
Fee Required6. Election Campaign Financing
Trust Fund Contribution☐\$5.00 May Be
Added to Fees8. This corporation has liability for intangible tax under s. 199.032,
Florida Statutes☐ Yes☐ No

9. Name and Address of Current Registered Agent

CT CORPORATION SYSTEM
1200 S. PINE ISLAND ROAD
PLANTATION FL 33324

10. Name and Address of New Registered Agent

81 Name

82 Street Address (P.O. Box Number is Not Acceptable)

83

84 City

FL

85 Zip Code

11. Pursuant to the provisions of Sections 607.0502 and 607.1508, Florida Statutes, the above-named corporation submits this statement for the purpose of changing its registered office or registered agent, or both, in the State of Florida. Such change was authorized by the corporation's board of directors. I hereby accept the appointment as registered agent. I am familiar with, and accept the obligations of, Section 607.0505, Florida Statutes.

SIGNATURE

Signature: typed or printed name of registered agent and title if applicable

(NOTE: Registered Agent signature required when reinstating)

DATE

12. OFFICERS AND DIRECTORS

TITLE P ☐ DELETENAME BARNBECK, CHRIS
STREET ADDRESS 3570 LAS VEGAS BLVD.
CITY - ST - ZIP LAS VEGAS NV 89109TITLE S ☐ DELETENAME REILERT, ROBERT E.
STREET ADDRESS 2100 PACIFIC AVENUE
CITY - ST - ZIP ATLANTIC CITY NJTITLE T ☒ DELETENAME SUTOR, EDWARD J.
STREET ADDRESS 2100 PACIFIC AVENUE
CITY - ST - ZIP ATLANTIC CITY NJTITLE C ☐ DELETENAME BOYNTON, PETER
STREET ADDRESS 3570 LAS VEGAS BLVD.
CITY - ST - ZIP LAS VEGAS NV 89109TITLE VP ☒ DELETENAME FULLER, MARK
STREET ADDRESS 3570 LAS VEGAS BLVD.
CITY - ST - ZIP LAS VEGAS NV 89109TITLE ☐ DELETENAME
STREET ADDRESS
CITY - ST - ZIP

13. ADDITIONS/CHANGES TO OFFICERS AND DIRECTORS IN 12

1.1 TITLE ☐ Change ☐ Addition

1.2 NAME

1.3 STREET ADDRESS

1.4 CITY - ST - ZIP

2.1 TITLE ☒ Change ☐ Addition

2.2 NAME

2.3 STREET ADDRESS

2.4 CITY - ST - ZIP

3.1 TITLE ☐ Change ☒ Addition

3.2 NAME

3.3 STREET ADDRESS

3.4 CITY - ST - ZIP

4.1 TITLE ☒ Change ☐ Addition

4.2 NAME

4.3 STREET ADDRESS

4.4 CITY - ST - ZIP

5.1 TITLE ☐ Change ☒ Addition

5.2 NAME

5.3 STREET ADDRESS

5.4 CITY - ST - ZIP

6.1 TITLE ☐ Change ☒ Addition

6.2 NAME

6.3 STREET ADDRESS

6.4 CITY - ST - ZIP

14. I do hereby certify that the information supplied with this filing does not qualify for the exemption stated in Section 119.07(3)(i), Florida Statutes. I further certify that the information indicated on this annual report or supplemental annual report is true and accurate and that my signature shall have the same legal effect as if made under oath; that I am an officer or director of the corporation or the receiver or trustee empowered to execute this report as required by Chapter 607, Florida Statutes; and that my name appears in Block 12 or Block 13 if changed, or on an attachment with an address.

SIGNATURE:

BETTY M. WILSON, VP TREASURER

Date

Daytime Phone #

CR2E034 (9/96)